

ACE Privacy ProtectionSM Privacy & Network Liability Insurance Policy Declarations

This Policy is issued by the stock insurance company listed above.

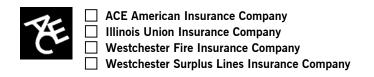
THIS POLICY IS A CLAIMS MADE AND REPORTED POLICY. EXCEPT AS OTHERWISE PROVIDED HEREIN, THIS POLICY COVERS ONLY CLAIMS FIRST MADE AGAINST THE INSUREDS AND REPORTED TO THE INSURER DURING THE POLICY PERIOD AND WHICH ARE THE RESULT OF WRONGFUL ACTS COMMITTED ON OR AFTER THE RETROACTIVE DATE BUT BEFORE THE END OF THE POLICY PERIOD. PLEASE READ THIS POLICY CAREFULLY.

THE LIMITS OF LIABILITY AVAILABLE TO PAY INSURED DAMAGES SHALL BE REDUCED BY AMOUNTS INCURRED FOR CLAIMS EXPENSES. FURTHER NOTE THAT AMOUNTS INCURRED FOR DAMAGES AND CLAIMS EXPENSES SHALL BE APPLIED AGAINST THE RETENTION AMOUNT.

TERMS THAT APPEAR IN BOLD FACE TYPE HAVE SPECIAL MEANING. PLEASE REFER TO SECTION II, DEFINITIONS.

Policy No.					
Item 1.	Nam	ned Insured: Principal Address:			
Item 2.	Poli	From 12:01 a.m. (Local time at the address shown in Item 1)			
Item 3.	Insu	ring Agreements: A. Privacy Liability B. Identity Theft Response Fund C. Network Security Liability			
Item 4.	Limi A.	Limit of Liability (including Claims Expenses): Limit of Liability for Insuring Agreements: 1. Privacy Liability 2. Identity Theft Response Fund a. Notification Expenses b. Crisis Management Expenses	Each Claim \$ \$	Aggregate \$ \$ \$	
	В.	3. Network Security Liability Regulatory Proceeding Sub-Limit of Liability	\$	\$	
	C.	Maximum Policy Aggregate Limit of Liability:		\$	

Item 5.	Reten	Retention:		
	\$ NIL	each Claim for Coverages A and C each Claim for Coverage B		
Item 6.	Notice	to Insurer:		
	A.	Notice of Claim, Wrongful Act:		
		Director of Claims [Company] [Address] [Address]		
	B.	All other notices:		
		Chief Underwriting Officer [Company] [Address] [Address]		
Item 7.	Policy	Premium: \$		
Item 8.	Option	nal Extended Reporting Period:		
	A.	Additional Premium:% of Annual Premium		
	B.	Additional Period:		
Item 9.	Retroa	active Date:		
	B. Ide	ivacy Liability entity Theft Response Fund etwork Security Liability		
Insurer.	ESS W	HEREOF, the Insurer has caused this Policy to be countersigned by a duly authorized representative of the		
DATE: _		Authorized Representative		



ACE Privacy ProtectionSM Privacy and Network Liability Insurance Policy

In consideration of the payment of the premium, in reliance upon the **Application**, and subject to the Declarations and the terms and conditions of this **Policy**, the **Insureds** and the **Insurer** agree as follows:

I. INSURING AGREEMENTS

A. Privacy Liability

The **Insurer** will pay **Damages** and **Claims Expenses** of the **Insured** which the **Insured** becomes legally obligated to pay by reason of a **Claim** first made against the **Insured** during the **Policy Period** and reported to the **Insurer** pursuant to Section VIII, Notice, for any **Wrongful Acts** taking place after the **Retroactive Date** and prior to the end of the **Policy Period**.

B. Identity Theft Response Fund

The Insurer will pay Notification Expenses and Crisis Management Expenses incurred by the Insured during the Policy Period by reason of a Claim reported to the Insurer pursuant to Section VIII, Notice, for any Wrongful Acts taking place after the Retroactive Date and prior to the end of the Policy Period.

C. **Network Security** Liability

The **Insurer** will pay **Damages** and **Claims Expenses** of the **Insured** which the **Insured** becomes legally obligated to pay by reason of a **Claim** first made against the **Insured** during the **Policy Period** and reported to the **Insurer** pursuant to Section VIII, Notice, for any **Wrongful Acts** taking place after the **Retroactive Date** and prior to the end of the **Policy Period**.

II. DEFINITIONS

When used in this **Policy**:

- A. **Application** means all applications, including any attachments thereto, and all other information and materials submitted by or on behalf of the **Insureds** to the **Insurer** in connection with the **Insurer** underwriting this **Policy** or any policy of which this **Policy** is a direct or indirect renewal or replacement. All such applications, attachments, information and materials are deemed attached to and incorporated into this **Policy**.
- B. **Bodily Injury** means injury to the body, sickness, or disease, and death. **Bodily Injury** also means mental injury, mental anguish, mental tension, emotional distress, pain and suffering, or shock, whether or not resulting from injury to the body, sickness, disease or death of any person.

However, **Bodily Injury** does not mean mental injury, mental anguish, mental tension, emotional distress, pain and suffering, or shock resulting from a **Wrongful Act** for which coverage is provided under Section I, Insuring Agreement A.

C. Channel Attack means:

- the Unauthorized Use of or Unauthorized Access to the Computer System of a third party provided such Unauthorized Access or Unauthorized Use is attained through the Insured's Computer System;
- 2. the participation by the **Insured's Computer System** in a **Denial of Service Attack** directed against the **Computer System** of a third party; or
- 3. the transmission of **Malicious Code** from the **Insured's Computer System** to the **Computer System** of a third party.

D. Claim means:

- 1. with respect to Insuring Agreements A and C:
 - a. a written demand against any **Insured** for monetary or non-monetary damages;
 - b. a civil proceeding against any **Insured** seeking monetary damages or non-monetary or injunctive relief, commenced by the service of a complaint or similar pleading;
 - c. an arbitration proceeding against any **Insured** seeking monetary damages or non-monetary or injunctive relief; or
 - d. a Regulatory Proceeding;
- 2. with respect to Insuring Agreement B, a written report by the **Insured** to the **Insurer** of an actual or alleged violation of any **Privacy Regulations** by the **Insured**;

including, where applicable, any appeal therefrom.

E. Claims Expenses means:

- reasonable and necessary attorneys' fees, expert witness fees and other fees and costs incurred by the **Insurer**, or by the **Insured** with the **Insurer's** prior written consent, in the investigation and defense of a covered **Claim**;
- 2. reasonable and necessary premiums for any appeal bond, attachment bond or similar bond, provided the **Insurer** shall have no obligation to apply for or furnish such bond; and
- 3. prejudgment and post judgment interest awarded in any Claim.

Claims Expenses shall not include wages, salaries, fees or costs of directors, officers or employees of the Insurer or the Insured.

- F. **Computer System** means computer hardware, software, and the data stored thereon, as well as associated input and output devices, data storage devices, networking equipment and electronic backup facilities.
- G. Consumer Redress Fund means a sum of money which the Insured is legally obligated to deposit in a fund as equitable relief for the payment of consumer claims due to an adverse judgment or settlement of a Regulatory Proceeding. Consumer Redress Fund shall not include any sums paid which constitute taxes, fines, penalties, injunctions or sanctions.
- H. **Crisis Management Expenses** means those reasonable and necessary expenses incurred by the **Insured** and approved by the **Insurer**:
 - 1. in retaining the services of:
 - a.a public relations firm,
 - b.a law firm, or
 - c. any other entity with the Insurer's prior written consent; and
 - 2. for advertising or related communications at the direction of the firms listed above,

solely for the purpose restoring the Insured's reputation as a result of any actual or potential violation of any **Privacy Regulations**. **Crisis Management Expenses** shall not include **Notification Expenses** or any costs or expenses incurred by the **Insured** for credit monitoring services provided to any party.

- Damages means compensatory damages, any award of prejudgment or post-judgment interest, and settlements which the Insured becomes legally obligated to pay on account of any Claim first made against any Insured during the Policy Period or, if elected, the Extended Reporting Period, for Wrongful Acts to which this Policy applies. Damages shall not include:
 - 1. any amount for which the **Insured** is not financially liable or legally obligated to pay;
 - 2. taxes, fines, penalties, or sanctions;
 - 3. matters uninsurable under the laws pursuant to which this **Policy** is construed;
 - 4. the cost to comply with any injunctive or other non-monetary or declaratory relief, including specific performance, or any agreement to provide such relief;

- 5. loss of fees or profits by the **Insured**, return of fees, commissions or royalties by the **Insured**, or reperformance of services by the **Insured** or under the **Insured**'s supervision;
- 6. disgorgement of any profit, remuneration or financial advantage to which any **Insured** was not legally entitled;
- 7. penalties of any nature, however denominated, arising by contract; and
- 8. any amounts other than those intended solely to compensate for a loss caused by a Wrongful Act.

Damages includes punitive and exemplary damages to the extent such damages are insurable under the most favorable internal laws of any jurisdiction which has a substantial relationship to the **Insured**, the **Insurer**, this **Policy** or such **Claim**.

With respect to Insuring Agreements A and C, Damages shall also include a Consumer Redress Fund.

- J. Denial of Service Attack means an event that is caused by a third party's malicious activity which restricts or prevents access to an Internet Website or other network resource by other third parties authorized to gain access to that Website or resource.
- K. **Domestic Partner** means any natural person qualifying as a domestic partner under the provisions of any applicable federal, state or local law or under the provisions of any formal program established by the **Insured**.
- L. **Extended Reporting Period** means the period(s) for the extension of coverage, if applicable, described in Section V, **Extended Reporting Periods**.
- M. **Insured** means:
 - 1. The **Named Insured**;
 - 2. **Subsidiaries** of the **Named Insured**, but only with respect to **Wrongful Acts** which occur while they are a **Subsidiary**;
 - any past, present or future principal, partner, officer, director, trustee, employee, leased employee, or temporary employee of the Named Insured or a Subsidiary, but only with respect to the commission of a Wrongful Act committed within the scope of such person's duties performed on behalf of the Named Insured or such Subsidiary; and
 - 4. independent contractors of the **Named Insured** or of a **Subsidiary** who are natural persons, but only with respect to the commission of a **Wrongful Act** within the scope of such person's duties performed on behalf of the **Named Insured** or such **Subsidiary**.
- N. **Insured's Computer System** means a **Computer System**:
 - 1. leased, owned, or operated by the **Insured**; or
 - 2. operated for the benefit of the **Insured** by a third party service provider under written contract with the **Insured**.
- O. **Insurer** means the insurance company providing this insurance.
- P. **Internet** means the worldwide public network of computers which enables the transmission of electronic data and which includes intranets, extranets and virtual private networks.
- Q. **Interrelated Wrongful Acts** means all **Wrongful Acts** that have as a common nexus any fact, circumstance, situation, event, transaction, cause or series of related facts, circumstances, situations, events, transactions or causes.
- R. **Malicious Code** means unauthorized, corrupting or harmful software code, including but not limited to computer viruses, Trojan horses, keystroke loggers, cookies, spyware, adware, worms and logic bombs.
- S. **Mediation** means a non-binding process in which a neutral panel or individual assists the parties in reaching a settlement agreement. To be considered **Mediation** under this **Policy**, the process must be as set forth in the Commercial Mediation Rules of the American Arbitration Association, or such other process as the **Insurer** may, at its sole option, approve.
- T. **Named Insured** means the organization or natural person first specified in Item 1 of the Declarations.
- U. **Network Security** means those activities performed by the **Insured**, or by others on behalf of the **Insured**, to protect against **Unauthorized Access** to, **Unauthorized Use** of, a **Denial of Service Attack** directed against, or transmission of **Malicious Code** to the **Insured's Computer System**.

- V. **Notification Expenses** means those reasonable and necessary expenses incurred by the **Insured** and approved by the **Insurer** solely to comply with **Privacy Regulations**, including but not limited to communications to and credit monitoring services for affected customers.
- W. Personal Information means an individual's name, social security number, medical or healthcare data, other protected health information, drivers license number, state identification number, credit card number, debit card number, address, telephone number, account number, account histories, passwords, or other nonpublic personal information as defined in Privacy Regulations. Personal Information shall not include information that is lawfully made available to the general public for any reason, including but not limited to information from federal, state or local government records.
- X. **Personal Injury** means injury arising out of one or more of the following offenses:
 - 1. false arrest, detention or imprisonment;
 - 2. malicious prosecution;
 - 3. libel, slander, or other defamatory or disparaging material;
 - 4. publication or an utterance in violation of an individual's right to privacy; and
 - 5. wrongful entry or eviction, or other invasion of the right to private occupancy.
- Y. **Policy** means, collectively, the Declarations, **Application**, this policy form and any endorsements.
- Z. **Policy Period** means the period of time specified in Item 2 of the Declarations, subject to any applicable prior termination pursuant to Section XIII, Termination of the **Policy**.
- AA. **Privacy Regulations** means the following statutes and regulations associated with the care, custody, control or use of personally identifiable financial, medical or other sensitive information:
 - 1. Health Insurance Portability and Accountability Act of 1996 (Public Law 104-191);
 - 2. Gramm-Leach-Bliley Act of 1999;
 - 3. the California Security Breach Notification Act (CA SB 1386),
 - 4. Section 5(a) of the Federal Trade Commission Act, 15 U.S.C. § 45(a), but solely for alleged violations of unfair or deceptive acts or practices in or affecting commerce, and
 - other similar state, federal, and foreign identity theft and privacy protection legislation that requires commercial entities that collect **Personal Information** to post privacy policies, adopt specific privacy or security controls, or notify individuals in the event that **Personal Information** has potentially been compromised.
- BB. Property Damage means:
 - 1. physical injury to, or loss or destruction of, tangible property, including the loss of use thereof; and
 - 2. loss of use of tangible property which has not been physically injured, lost, damaged or destroyed.

However, **Property Damage** does not mean physical injury to, loss or destruction of, or loss of use of intangible property, including data.

- CC. Regulatory Proceeding means a request for information, demand, suit, civil investigation or civil proceeding by or on behalf of a government agency, commenced by a service of a complaint or similar pleading alleging the violation of Privacy Regulations as a result of the Insured's Wrongful Act, and which may reasonably be expected to give rise to a covered Claim under Insuring Agreements A or C of this Policy.
- DD. Retroactive Date means the date specified in Item 9 of the Declarations.
- EE. **Subsidiary** means any entity that is not formed as a partnership or joint venture of which the **Named Insured** owns or has the right to vote more than 50% of the outstanding voting securities representing the present right to vote for election of directors, or the managers or members of the board of managers or equivalent executives of a limited liability company, on or before the inception date of the **Policy**, either directly or indirectly, in any combination, by one or more other **Subsidiaries**.
- FF. **Trade Secret** means information, including a formula, pattern, compilation, program, device, method, technique or process, that derives independent economic value, actual or potential, from not being generally known to or readily ascertainable by other persons who can obtain value from its disclosure or use, so long as reasonable efforts have been made to maintain its secrecy.

- GG. **Unauthorized Access** means the gaining of access to a **Computer System** by an unauthorized person or persons, or by an authorized person or persons in an unauthorized manner.
- HH. **Unauthorized Use** means the use of a **Computer System** by an unauthorized person or persons or an authorized person in an unauthorized manner.
- II. **Website** means the software, content and other materials accessible via the **Internet** at a designated Uniform Resource Locator address.
- JJ. Wrongful Act means any error, misstatement, misleading statement, act, omission, neglect, breach of duty, or Personal Injury offense actually or allegedly committed or attempted by any Insured, in their capacity as such, resulting in:
 - 1. With respect only to Insuring Agreement A:
 - a. the failure by the **Insured** or by an independent contractor for which the **Insured** is legally responsible to properly handle, manage, store, destroy or otherwise control:
 - i. Personal Information in any format; or
 - ii. third party corporate information in any format specifically identified as confidential and protected under a nondisclosure agreement or similar contract; or
 - b. an unintentional violation of the **Insured's** privacy policy that results in the violation of any **Privacy Regulation**.
 - 2. With respect only to Insuring Agreement B, any actual or potential violation of any **Privacy Regulations** by the **Insured**.
 - 3. With respect only to Insuring Agreement C, a failure of **Network Security**, including such failure which results in a **Channel Attack**.
- KK. Wrongful Employment Practices means any actual or alleged:
 - 1. wrongful dismissal or discharge or termination of employment, whether actual or constructive;
 - 2. employment-related misrepresentation;
 - 3. violation of any federal, state, or local laws (whether common or statutory) concerning employment or discrimination in employment;
 - 4. sexual harassment or other unlawful workplace harassment;
 - 5. wrongful deprivation of a career opportunity or failure to employ or promote;
 - 6. wrongful discipline of employees;
 - 7. retaliation against employees for the exercise of any legally protected right or for engaging in any legally protected activity;
 - 8. negligent evaluation of employees:
 - 9. failure to adopt adequate workplace or employment policies and procedures;
 - 10. employment-related libel, slander, or defamation;
 - 11. employment-related invasion of privacy, except with respect to that part of any **Claim** arising out of the loss of **Personal Information** which is otherwise covered under Insuring Agreement A of this **Policy**;
 - 12. employment-related wrongful infliction of emotional distress, except with respect to that part of any **Claim** arising out of the loss of **Personal Information** which is otherwise covered under Insuring Agreement A of this **Policy**:
 - any actual or alleged discrimination, sexual harassment, or violation of a natural person's civil rights relating to such discrimination or sexual harassment, whether direct, indirect, intentional or unintentional.

The foregoing definitions shall apply equally to the singular and plural forms of the respective words.

III. EXCLUSIONS

The Insurer shall not be liable for Damages, Claims Expenses, Crisis Management Expenses, or Notification Expenses on account of any Claim:

- A. alleging, based upon, arising out of or attributable to any dishonest, fraudulent, criminal, or malicious act, error or omission, or any intentional or knowing violation of the law by an **Insured**. However, this exclusion shall not apply to **Claims Expenses** or the **Insurer's** duty to defend any such **Claim** until there is a judgment against, binding arbitration against, adverse admission by, finding of fact against, or plea of *nolo contendere* or no contest by the **Insured**, at which time the **Insured** shall reimburse the **Insurer** for any **Claims Expenses** paid by the **Insurer**. Solely with respect to the applicability of this exclusion under Insuring Agreements A and C, only facts pertaining to and knowledge possessed by any principal, partner, officer or director of an **Insured** shall be imputed to other **Insureds**.
- B. alleging, based upon, arising out of or attributable to any **Bodily Injury** or **Property Damage**.
- C. for breach of any express, implied, actual or constructive contract, warranty, guarantee, or promise, including any actual or alleged liability assumed by the **Insured**, unless such liability would have attached to the **Insured** even in the absence of such contract, warranty, guarantee, or promise.
- D. brought or maintained by, on behalf of, or in the right of any **Insured**, or any other natural person or entity for whom or which an **Insured** is legally liable. However, this exclusion shall not apply to **Wrongful Acts** expressly covered under Section I, Insuring Agreement A.
- E. alleging, based upon, arising out of or attributable to any:
 - 1. illegal discrimination of any kind;
 - 2. humiliation, harassment or misconduct based upon, arising out of or related to any such discrimination;
 - 3. Wrongful Employment Practices.
- F. alleging, based upon, arising out of or attributable to any price fixing, restraint of trade, monopolization, unfair trade practices or other violation of the Federal Trade Commission Act, the Sherman Anti-Trust Act, the Clayton Act, or any other federal statutory provision involving antitrust, monopoly, price fixing, price discrimination, predatory pricing or restraint of trade activities, and any amendments thereto or any rules or regulations promulgated thereunder or in connection with such statutes, or any similar provision of any federal, state, or local statutory law or common law anywhere in the world. However, with respect to a Wrongful Act expressly covered under Insuring Agreements A or C, this exclusion shall not apply to a Regulatory Proceeding or Consumer Redress Fund for that portion of Damages or Claims Expenses allocated to numbered paragraph 4 of Privacy Regulations.
- G. alleging, based upon, arising out of or attributable to any violation of the Employee Retirement Income Security Act of 1974, any rules or regulations promulgated thereunder, amendments thereto, or any similar federal, state or common law.
- H. alleging, based upon, arising out of or attributable to the gaining in fact of any profit, remuneration or financial advantage to which any **Insured** was not legally entitled. However, this exclusion shall not apply to **Claims Expenses** or the **Insurer's** duty to defend any such **Claim** until there is a judgment against, binding arbitration against, adverse admission by, finding of fact against, or plea of *nolo contendere* or no contest by the **Insured**, at which time the **Insured** shall reimburse the **Insurer** for any **Claims Expenses** paid by the **Insurer**.
- I. alleging, based upon, arising out of or attributable to any fees, expenses, or costs paid to or charged by the **Insured**.
- J. alleging, based upon, arising out of or attributable to a Wrongful Act actually or allegedly committed prior to the beginning of the Policy Period if, on or before the earlier of the effective date of this Policy or the effective date of any Policy issued by the Insurer of which this Policy is a continuous renewal or a replacement, the Insured knew or reasonably could have foreseen that the Wrongful Act did or could lead to a Claim.
- K. alleging, based upon, arising out of, or attributable to:
 - 1. any prior or pending litigation, **Claims**, demands, arbitration, administrative or regulatory proceeding or investigation which was filed or commenced against an **Insured**, and of which an **Insured** had notice, on or before the earlier of the inception date of this **Policy** or any other policy of which this is a

- renewal, replacement or succeeds in time, or alleging or derived from the same or substantially the same fact, circumstance or situation underlying or alleged therein; or
- 2. any other **Wrongful Act** whenever occurring which, together with a **Wrongful Act** underlying or alleged therein would constitute **Interrelated Wrongful Acts**.
- L. alleging, based upon, arising out of, or attributable to:
 - 1. any **Wrongful Act**, fact, circumstance or situation which has been the subject of any written notice given under any other policy before the effective date of this **Policy**; or
 - 2. any other **Wrongful Act** whenever occurring which, together with a **Wrongful Act** which has been the subject of such notice, would constitute **Interrelated Wrongful Acts**.
- M. alleging, based upon, arising out of or attributable to any electrical or mechanical failures or interruption, including but not limited to any electrical disturbance, surge, spike, brownout or blackout, and outages to gas, water, telephone, cable, satellite, telecommunications or other infrastructure.

However, this exclusion shall not apply to failures, interruptions, disturbances or outages of telephone, cable or telecommunications infrastructure under the **Insured's** operational control which are a result of the **Insured's Wrongful Act** or a **Denial of Service Attack** directed against the **Insured's Computer System**.

- N. alleging, based upon, arising out of or attributable to any failure, interruption, or outage to **Internet** access service provided by the **Internet** service provider that hosts the **Insured's Website**, unless such infrastructure is under the **Insured's** operational control.
- O. alleging, based upon, arising out of or attributable to fire, smoke, explosion, lightning, wind, flood, earthquake, volcanic eruption, tidal wave, landslide, hail, act of God or any other physical event, however caused.
- P. alleging, based upon, arising out of or attributable to war, invasion, acts of foreign enemies, hostilities or warlike operations (whether war is declared or not), strike, lock-out, riot, civil war, rebellion, revolution, insurrection, civil commotion assuming the proportions of or amounting to an uprising, military or usurped power.
- Q. alleging, based upon, arising out of or attributable to false, deceptive or unfair business practices, violation of consumer protection laws, or false or deceptive advertising. However, with respect to a Wrongful Act expressly covered under Insuring Agreements A or C, this exclusion shall not apply to a Regulatory Proceeding or Consumer Redress Fund for that portion of Damages or Claims Expenses allocated to numbered paragraph 4 of Privacy Regulations.
- R. alleging, based upon, arising out of or attributable to any validity, invalidity, infringement, violation or misappropriation of any patent or **Trade Secret**.
- S. alleging, based upon, arising out of or attributable to any validity, invalidity, infringement, violation or misappropriation of any copyright, service mark, trade name, trademark or other intellectual property of any third party.
- T. alleging, based upon, arising out of or attributable to any unsolicited electronic dissemination of faxes, emails or other communications to multiple actual or prospective customers of the **Insured**, any **Subsidiary**, or any other third party, including but not limited to actions brought under the Telephone Consumer Protection Act, any federal or state anti-spam statutes, and/or any other federal or state statute, law or regulation relating to a person's or entity's right of seclusion.
- U. alleging, based upon, arising out of or attributable to the unauthorized collection of **Personal Information** by the **Insured**, including but not limited to the collection of **Personal Information** using cookies, spyware or other **Malicious Code** or the failure to provide adequate notice that such information is being collected. Solely with respect to the applicability of this exclusion under Insuring Agreements A and C, only facts pertaining to and knowledge possessed by any principal, partner, officer or director of an **Insured** shall be imputed to other **Insureds**.
- V. alleging, based upon, arising out of or attributable to the **Insured's** intentional failure to disclose the loss of **Personal Information** in violation of any law or regulation.
- W. alleging, based upon, arising out of or attributable to sections 605 and 616 of the Fair Credit Reporting Act, 15 U.S.C. § 1681 et seq., or any other similar federal or statutory provisions.

X. alleging, based upon, arising out of or attributable to the rendering of or the failure to render professional services by any **Insured** to others.

IV. ESTATES, LEGAL REPRESENTATIVES AND SPOUSES

The estates, heirs, legal representatives, assigns, spouses and **Domestic Partners** of **Insureds** shall be considered **Insureds** under this **Policy**, but coverage is afforded to such estates, heirs, legal representatives, assigns, spouses and **Domestic Partners** only for a **Claim** arising solely out of their status as such and, in the case of a spouse or **Domestic Partner**, where the **Claim** seeks damages from marital community property, jointly held property or property transferred from the **Insured** to the spouse or **Domestic Partner**. No coverage is provided for any **Wrongful Act** of an estate, heir, legal representative, assign, spouse or **Domestic Partner**. All of the terms and conditions of this **Policy** including, without limitation, the Retention shown in Item 5 of the Declarations applicable to **Damages**, **Claims Expenses**, **Notification Expenses**, or **Crisis Management Expenses** incurred by **Insureds**, shall also apply to **Damages**, **Claims Expenses**, **Notification Expenses**, or **Crisis Management Expenses** incurred by such estates, heirs, legal representatives, assigns, spouses and **Domestic Partners**.

V. EXTENDED REPORTING PERIODS

If the **Insurer** terminates or does not renew this **Policy** (other than for failure to pay a premium when due), or if the **Named Insured** terminates or does not renew this **Policy** and does not obtain replacement coverage as of the effective date of such termination or nonrenewal, the **Named Insured** shall have the right, upon payment of the additional premium described below, to a continuation of the coverage granted by this **Policy** for at least one **Extended Reporting Period** as follows:

A. Automatic Extended Reporting Period

The **Named Insured** shall have continued coverage granted by this **Policy** for a period of 60 days following the effective date of such termination or nonrenewal, but only for **Claims** first made during such 60 days and arising from **Wrongful Acts** taking place prior to the effective date of such termination or nonrenewal. This Automatic **Extended Reporting Period** shall immediately expire upon the purchase of replacement coverage by the **Named Insured**.

B. Optional Extended Reporting Period

The **Named Insured** shall have the right, upon payment of the additional premium set forth in Item 8A of the Declarations, to an Optional **Extended Reporting Period**, for the period set forth in Item 8B of the Declarations following the effective date of such termination or nonrenewal, but only for **Claims** first made during such Optional **Extended Reporting Period** and arising from **Wrongful Acts** taking place prior to the effective date of such termination or nonrenewal.

This right to continue coverage shall lapse unless written notice of such election is given by the **Named Insured** to the **Insurer**, and the **Insurer** receives payment of the additional premium within 60 days following the effective date of termination or nonrenewal.

The first 60 days of the Optional **Extended Reporting Period**, if it becomes effective, shall run concurrently with the Automatic **Extended Reporting Period**.

- C. The **Insurer** shall give the **Named Insured** notice of the premium due for the Optional **Extended Reporting Period** as soon as practicable following the date the **Named Insured** gives such notice of such election, and such premium shall be paid by the **Named Insured** to the **Insurer** within 10 days following the date of such notice by the **Insurer** of the premium due. The Optional **Extended Reporting Period** is not cancelable and the entire premium for the Optional **Extended Reporting Period** shall be deemed fully earned and non-refundable upon payment.
- D. The Automatic and Optional **Extended Reporting Periods** shall be part of and not in addition to the Limit of Liability for the immediately preceding **Policy Period**. The Automatic and Optional **Extended Reporting Periods** shall not increase or reinstate the Limit of Liability, which shall be the maximum liability of the **Insurer** for the **Policy Period** and the Automatic and Optional **Extended Reporting Period**, combined.
- E. A change in **Policy** terms, conditions, exclusions and/or premiums shall not be considered a nonrenewal for purposes of triggering the rights to the Automatic or Optional **Extended Reporting Period**.

VI. LIMITS OF LIABILITY

Regardless of the number of Insuring Agreements purchased under this **Policy**, **Insureds** against whom **Claims** are brought, **Claims** made or persons or entities making **Claims**:

- A. Limit of Liability for Insuring Agreements
 - 1. With respect to Insuring Agreements A and C:
 - a. the Each Claim Limit of Liability stated in Item 4A of the Declarations is the Insurer's maximum liability under the designated applicable Insuring Agreement for the sum of all Damages and all Claims Expenses because of each Claim, including each Claim alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - b. the Aggregate Limit of Liability as stated in Item 4A of the Declarations is the **Insurer's** maximum liability under the designated applicable Insuring Agreement for the sum of all **Damages** and all **Claims Expenses** because of all **Claims** combined in the aggregate, including all **Claims** alleging any **Interrelated Wrongful Acts**, first made and reported during the **Policy Period**.
 - c. notwithstanding paragraphs a and b of this section above:
 - (1) the Each Claim Regulatory Proceeding Sub-Limit of Liability stated in Item 4B of the Declarations is the Insurer's maximum liability under Insuring Agreements A or C for the sum of all Damages and all Claims Expenses incurred because of each Regulatory Proceeding Claim, including each Claim alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - (2) the Aggregate Regulatory Proceeding Sub-Limit of Liability stated in Item 4B of the Declarations is the Insurer's maximum liability under Insuring Agreements A or C for the sum of all Damages and all Claims Expenses incurred because all Regulatory Proceeding Claims combined in the aggregate, including all Claims alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - (3) the **Regulatory Proceeding** Sub-Limit of Liability does not apply to any **Consumer Redress Fund** and shall be part of and not in addition to the otherwise applicable Each **Claim** and Aggregate Limits of Liability stated in Items 4A or 4C of the Declarations and will not increase the **Insurer's** Limit of Liability as provided therein.
 - 2. With respect to Insuring Agreement B:
 - a. the Each Claim Limit of Liability as stated in Item 4A2a of the Declarations is the Insurer's maximum liability under Insuring Agreement B for the sum of all Notification Expenses because of each Claim, including each Claim alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - b. the Each Claim Limit of Liability stated in Item 4A2b of the Declarations is the Insurer's maximum liability under Insuring Agreement B for the sum of all Crisis Management Expenses because of each Claim, including each Claim alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - c. the Aggregate Limit of Liability stated in Item 4A2a of the Declarations is the Insurer's maximum liability under Insuring Agreement B for the sum of all Notification Expenses because of all Claims combined in the aggregate, including all Claims alleging any Interrelated Wrongful Acts, first made and reported during the Policy Period.
 - d. the Aggregate Limit of Liability stated in Item 4A2b of the Declarations is the **Insurer's** maximum liability under Insuring Agreement B for the sum of all **Crisis Management Expenses** because of all **Claims** combined in the aggregate, including all **Claims** alleging any **Interrelated Wrongful Acts**, first made and reported during the **Policy Period**.
 - All Claims arising out of the same Wrongful Act and all Interrelated Wrongful Acts of the Insureds shall be deemed to be one Claim, and such Claim shall be deemed to be first made on the date the earliest of such Claims is first made, regardless of whether such date is before or during the Policy Period.

- 4. Claims Expenses, Notification Expenses and Crisis Management Expenses shall be part of and not in addition to the applicable Aggregate Limits of Liability stated in Item 4A or 4C of the Declarations, and shall reduce such Aggregate Limits of Liability. If the applicable Limit of Liability is exhausted by payment of Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses, the obligations of the Insurer under this Policy shall be completely fulfilled and extinguished. The Insurer is entitled to pay Damages, Claims Expenses, Notification Expenses, and Crisis Management Expenses as they become due and payable by the Insureds, without consideration of other future payment obligations.
- B. Maximum **Policy** Aggregate Limit of Liability

The Maximum **Policy** Aggregate Limit of Liability stated in Item 4C of the Declarations is the **Insurer's** maximum liability under all Insuring Agreements for the sum of all **Damages**, all **Claims Expenses**, all **Notification Expenses**, and all **Crisis Management Expenses** because of all **Claims** under this **Policy**.

- C. All Claims arising out of the same Wrongful Act and all Interrelated Wrongful Acts of the Insureds shall be deemed to be one Claim, and such Claim shall be deemed to be first made on the date the earliest of such Claims is first made, regardless of whether such date is before or during the Policy Period. All Damages, Claims Expenses, Notification Expenses, and Crisis Management Expenses resulting from a single Claim shall be deemed, respectively, a single Damage, Claims Expense, Notification Expense, or Crisis Management Expense.
- D. Damages, Claims Expenses, Notification Expenses and Crisis Management Expenses shall be part of and not in addition to the applicable Limit(s) of Liability shown in Item 4 of the Declarations, and shall reduce such Limit(s) of Liability. If the Limit(s) of Liability are exhausted by payment of Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses, the obligations of the Insurer under this Policy shall be completely fulfilled and extinguished.

VII. RETENTION

- A. The liability of the **Insurer** shall apply only to that part of **Damages**, **Claims Expenses**, **Notification Expenses**, and **Crisis Management Expenses** which are in excess of the applicable Retention amount shown in Item 5 of the Declarations. Such Retention shall be borne uninsured by the **Named Insured** and at the risk of all **Insureds**.
- B. A single Retention amount shall apply to **Damages**, **Claims Expenses**, **Notification Expenses**, and **Crisis Management Expenses** arising from all **Claims** alleging **Interrelated Wrongful Acts**.
- C. If different parts of a single **Claim** are subject to different Retentions, the applicable Retention shall be applied separately to each part of the **Damages**, **Claim Expenses**, **Notification Expenses**, and **Crisis Management Expenses**, but the sum of such Retentions shall not exceed the largest applicable Retention.

VIII. NOTICE

- A. The **Insured** shall, as a condition precedent to their rights under this **Policy**, give to the **Insurer** written notice of any **Claim** as soon as practicable, but in no event later than 30 days after the later of the end of the **Policy Period**, the **Automatic Extended Reporting Period**, or, if elected, the Optional **Extended Reporting Period**.
- B. If, during the **Policy Period**, any **Insured** becomes aware of any specific **Wrongful Act** which may reasonably give rise to a future **Claim** covered under this **Policy**, and if the **Insureds** give written notice to the **Insurer** during the **Policy Period**, the Automatic **Extended Reporting Period**, or, if elected, the Optional **Extended Reporting Period** of:
 - 1. the identity of the potential claimants;
 - 2. a description of the anticipated Wrongful Act allegations;
 - 3. the identity of the **Insureds** allegedly involved;
 - 4. the circumstances by which the **Insureds** first became aware of the **Wrongful Act**:
 - 5. the consequences which have resulted or may result; and
 - 6. the nature of the potential monetary damages;

then any **Claim** which arises out of such **Wrongful Act** shall be deemed to have been first made at the time such written notice was received by the **Insurer**. No coverage is provided for fees, expenses and other costs incurred prior to the time such **Wrongful Act** results in a **Claim**.

- C. All notices under any provision of this **Policy** shall be in writing and given by prepaid express courier or certified mail properly addressed to the appropriate party. Notice to the **Insureds** may be given to the **Named Insured** at the address shown in Item 1 of the Declarations. Notice to the **Insurer** of any **Claim** or **Wrongful Act** shall be given to the **Insurer** at the address set forth in Item 6A of the Declarations. All other notices to the **Insurer** under this **Policy** shall be given to the **Insurer** at the address set forth in Item 6B of the Declarations. Notice given as described above shall be deemed to be received and effective upon actual receipt thereof by the addressee, or one day following the date such notice is sent, whichever is earlier.
- D. No notice that may be given during the **Policy Period** under section VIII, Notice, at subsection B may be given during the **Extended Reporting Periods**, if elected.

IX. DEFENSE AND SETTLEMENT

- A. The **Insurer** shall have the right and duty to defend any covered **Claim**, except for a **Regulatory Proceeding**, brought against the **Insured** even if such **Claim** is groundless, false or fraudulent. The **Insurer** shall have the right, but not the duty, to defend any **Regulatory Proceeding**. The **Insured** shall not admit or assume liability or settle or negotiate to settle any **Claim** or incur any **Claims Expenses** without the prior written consent of the **Insurer**, and the **Insurer** shall have the right to appoint counsel and to make such investigation and defense of a covered **Claim** as it deems necessary.
- B. The Insurer shall not settle any Claim without the written consent of the Named Insured. If the Named Insured refuses to consent to a settlement or a compromise recommended by the Insurer and acceptable to the claimant, then the Insurer's Limit of Liability under this Policy with respect to such Claim shall be reduced to the amount of Damages for which the Claim could have been settled plus all Claims Expenses incurred up to the time the Insurer made its recommendation to the Named Insured, which amount shall not exceed that portion of any applicable Aggregate Limit of Liability that remains unexhausted by payment of Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses or by any combination thereof.
- C. The Insurer shall not be obligated to investigate, defend, pay or settle, or continue to investigate, defend, pay or settle any Claim after any applicable Limit of Liability specified in Item 4 of the Declarations has been exhausted by payment of Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses, or by any combination thereof, or after the Insurer has deposited the remainder of any unexhausted applicable Limit of Liability into a court of competent jurisdiction. In either such case, the Insurer shall have the right to withdraw from the further investigation, defense, payment or settlement of such Claim by tendering control of such Claim to the Insured.
- D. The **Insured** shall cooperate with the **Insurer**, and provide to the **Insurer** all information and assistance which the **Insurer** reasonably requests including but not limited to attending hearings, depositions and trials and assistance in effecting settlements, securing and giving evidence, obtaining the attendance of witnesses and conducting the defense of any **Claim** covered by this **Policy**. The **Insured** shall do nothing that may prejudice the **Insurer's** position. The **Insureds** shall immediately forward to the **Insurer**, at the address indicated in Item 6A of the Declarations, every demand, notice, summons, or other process or pleading received by the **Insured** or its representatives.
- E. It is agreed that, unless otherwise noted in the **Policy**, the **Insured** has the right to incur **Notification Expenses** and **Crisis Management Expenses** without the **Insured**'s prior consent, however, the **Insurer** shall, at it's sole discretion and in good faith, reimburse the **Insured** only for such expenses that
 the **Insurer** deems to be reasonable and necessary.

X. OTHER INSURANCE

If any Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses covered under this Policy are covered under any other valid and collectible insurance, then this Policy shall cover such Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses, subject to the Policy terms and conditions, only to the extent that the amount of such Damages, Claims Expenses, Notification Expenses, or Crisis Management Expenses are in excess of the amount of such other insurance whether such other insurance is stated to be primary, contributory, excess, contingent or otherwise, unless such other insurance is written only as specific excess insurance over the Limits of Liability provided by this Policy.

XI. MATERIAL CHANGES IN CONDITIONS

A. Acquisition or Creation of Another Organization

If, during the **Policy Period**, the **Named Insured**:

- 1. acquires voting securities in another organization or creates another organization, which as a result of such acquisition or creation becomes a **Subsidiary**; or
- 2. acquires any organization by merger into or consolidation with the **Named Insured**;

then, subject to the terms and conditions of this **Policy**, such organization shall be covered under this **Policy** but only with respect to **Claims** for **Wrongful Acts** taking place after such acquisition or creation, unless the **Insurer** agrees to provide coverage by endorsement for **Wrongful Acts** taking place prior to such acquisition or creation.

If the total assets of such acquired organization, as reflected in the then most recent consolidated financial statements of the organization, exceeds 10% of the total assets of the **Named Insured** and the **Subsidiaries** as reflected in the then most recent consolidated financial statements of the **Named Insured**, the **Named Insured**, as a condition precedent to coverage with respect to such **Insureds**, shall, no later than 60 days after the effective date of such acquisition or creation:

- 1. give written notice of such acquisition or creation to the **Insurer**;
- 2. pay any additional premium required by the Insurer; and
- 3. agree to any additional terms and conditions of this **Policy** as required by the **Insurer**.

B. Acquisition of the **Named Insured**

If, during the **Policy Period**, any of the following events occurs:

- the acquisition of the Named Insured, or of all or substantially all of its assets, by another entity, or the merger or consolidation of the Named Insured into or with another entity such that the Named Insured is not the surviving entity; or
- 2. the obtaining by any person, entity or affiliated group of persons or entities of the right to elect, appoint or designate at least 50% of the directors of the **Named Insured**;

then coverage under this **Policy** will continue in full force and effect until termination of this **Policy**, but only with respect to **Claims** for **Wrongful Acts** taking place before such event. Coverage under this **Policy** will cease as of the effective date of such event with respect to **Claims** for **Wrongful Acts** taking place after such event. This **Policy** may not be cancelled after the effective time of the event, and the entire premium for this **Policy** shall be deemed earned as of such time.

C. Termination of a Subsidiary

If before or during the **Policy Period** an organization ceases to be a **Subsidiary**, coverage with respect to such organization and its employees shall continue until termination of this **Policy**. Such coverage continuation shall apply only with respect to **Claims** for **Wrongful Acts** taking place prior to the date such organization ceased to be a **Subsidiary**.

XII. REPRESENTATIONS

- A. The **Insureds** represent and acknowledge that the statements and information contained in the **Application**, including all information provided concerning network security policies and procedures, information management policies and procedures, and business continuity plans and policies, are true and accurate and:
 - 1. are the basis of this **Policy** and are to be considered as incorporated into and constituting a part of this **Policy**; and
 - shall be deemed material to the acceptance of this risk or the hazard assumed by the **Insurer** under this **Policy**.
- B. It is understood and agreed that:
 - 1. this **Policy** is issued in reliance upon the truth and accuracy of such representations;
 - 2. the **Insureds** have and will provide accurate information with regard to loss control audits and network security assessments as required by the **Insurer**; and

3. if such representations or such information are not true, accurate and complete, this **Policy** shall be null and void in its entirety and the **Insurer** shall have no liability hereunder.

XIII. TERMINATION OF THE POLICY

- A. This **Policy** shall terminate at the earliest of the following times:
 - the effective date of termination specified in a prior written notice by the Named Insured to the Insurer:
 - 2. 30 days after receipt by the **Named Insured** of a written notice of termination from the **Insurer**;
 - 3. 10 days after receipt by the **Named Insured** of a written notice of termination from the **Insurer** for failure to pay a premium when due, unless the premium is paid within such 10 day period;
 - 4. upon expiration of the **Policy Period** as set forth in Item 2 of the Declarations; or
 - 5. at such other time as may be agreed upon by the **Insurer** and the **Named Insured**.
- B. If the **Policy** is terminated by the **Named Insured**, the **Insurer** shall refund the unearned premium computed at the customary short rate. If the **Policy** is terminated by the **Insurer**, the **Insurer** shall refund the unearned premium computed *pro rata*. Payment or tender of any unearned premium by the **Insurer** shall not be a condition precedent to the effectiveness of such termination, but such payment shall be made as soon as practicable.

XIV. TERRITORY AND VALUATION

- A. Coverage provided under this **Policy** shall extend to **Wrongful Acts** and **Claims** taking place, brought or maintained anywhere in the world.
- B. All premiums, limits, retentions, **Damages**, **Claims Expenses**, **Notification Expenses**, **Crisis Management Expenses**, and any other amounts under this **Policy** are expressed and payable in the currency of the United States of America. If judgment is rendered, settlement is denominated or another element of loss under this **Policy** is stated in a currency other than United States of America dollars, payment under this **Policy** shall be made in United States dollars at the applicable rate of exchange as published in *The Wall Street Journal* as of the date the final judgment is reached, the amount of the settlement is agreed upon or the other element of loss is due, respectively, or, if not published on such date, the next date of publication of *The Wall Street Journal*.

XV. SUBROGATION

In the event of any payment under this **Policy**, the **Insurer** shall be subrogated to the extent of such payment to all the rights of recovery of the **Insureds**. The **Insureds** shall execute all papers required and shall do everything necessary to secure and preserve such rights, including the execution of such documents necessary to enable the **Insurer** effectively to bring suit or otherwise pursue subrogation rights in the name of the **Insureds**.

XVI. ACTION AGAINST THE INSURER AND BANKRUPTCY

Except as provided in Section XIX, Alternative Dispute Resolution, no action shall lie against the **Insurer**. No person or organization shall have any right under this **Policy** to join the **Insurer** as a party to any action against any **Insured** to determine the liability of the **Insured** nor shall the **Insurer** be impleaded by any **Insured** or its legal representatives. Bankruptcy or insolvency of any **Insured** or of the estate of any **Insured** shall not relieve the **Insurer** of its obligations nor deprive the **Insurer** of its rights or defenses under this **Policy**.

XVII. AUTHORIZATION CLAUSE

By acceptance of this **Policy**, the **Named Insured** agrees to act on behalf of all **Insureds** with respect to the giving of notice of **Claim**, the giving or receiving of notice of termination or non renewal, the payment of premiums, the receiving of any premiums that may become due under this **Policy**, the agreement to and acceptance of endorsements, consenting to any settlement, exercising the right to the **Extended Reporting Period**, and the giving or receiving of any other notice provided for in this **Policy**, and all **Insureds** agree that the **Named Insured** shall so act on their behalf.

XVIII. ALTERATION, ASSIGNMENT AND HEADINGS

- A. Notice to any agent or knowledge possessed by any agent or by any other person shall not affect a waiver or a change in any part of this **Policy** nor prevent the **Insurer** from asserting any right under the terms of this **Policy**.
- B. No change in, modification of, or assignment of interest under this **Policy** shall be effective except when made by a written endorsement to this **Policy** which is signed by an authorized representative of the **Insurer**.
- C. The titles and headings to the various parts, sections, subsections and endorsements of the **Policy** are included solely for ease of reference and do not in any way limit, expand or otherwise affect the provisions of such parts, sections, subsections or endorsements.

XIX. ALTERNATIVE DISPUTE RESOLUTION

The **Insureds** and the **Insurer** shall submit any dispute or controversy arising out of or relating to this **Policy** or the breach, termination or invalidity thereof to the alternative dispute resolution ("ADR") process set forth in this Section.

Either an **Insured** or the **Insurer** may elect the type of ADR process discussed below; provided, however, that the **Insured** shall have the right to reject the choice by the **Insurer** of the type of ADR process at any time prior to its commencement, in which case the choice by the **Insured** of ADR process shall control.

There shall be two choices of ADR process: (1) non-binding **Mediation** administered by any **Mediation** facility to which the **Insurer** and the **Insured** mutually agree, in which the **Insured** and the **Insurer** shall try in good faith to settle the dispute by **Mediation** in accordance with the then-prevailing commercial **Mediation** rules of the **Mediation** facility; or (2) arbitration submitted to any arbitration facility to which the **Insured** and the **Insurer** mutually agree, in which the arbitration panel shall consist of three disinterested individuals. In either **Mediation** or arbitration, the mediator or arbitrators shall have knowledge of the legal, corporate management, or insurance issues relevant to the matters in dispute. In the event of arbitration, the decision of the arbitrators shall be final and binding and provided to both parties, and the award of the arbitrators shall not include attorneys' fees or other costs. In the event of **Mediation**, either party shall have the right to commence a judicial proceeding; provided, however, that no such judicial proceeding shall be commenced until at least 60 days after the date the **Mediation** shall be deemed concluded or terminated. In all events, each party shall share equally the expenses of the ADR process.

Either ADR process may be commenced in New York, New York or in the state indicated in Item 1 of the Declarations as the principal address of the **Named Insured**. The **Named Insured** shall act on behalf of each and every **Insured** in connection with any ADR process under this Section.

XX. INTERPRETATION

The terms and conditions of this **Policy** shall be interpreted and construed in an evenhanded fashion as between the parties. If the language of this **Policy** is deemed to be ambiguous or otherwise unclear, the issue shall be resolved in the manner most consistent with the relevant terms and conditions, without regard to authorship of the language, without any presumption or arbitrary interpretation or construction in favor of either the **Insureds** or the **Insurer** and without reference to the reasonable expectations of either the **Insureds** or the **Insurer**.