OneBeacon professional insurance®	877.701.0171 t   888.777.37 6800 College Blvd. Suite 350 Over Atlantic Specialty Insurance Compar (Stock company owned by the One (hereinafter referred to as the "Un	land Park, Kansas 66211 ny Beacon Insurance Group)	onebeacon	oro.com
Application Renewal	MEDIA LIABILITY APPLICATION			
DEFENSE COSTS ARE PART OF AN DEFENSE COSTS WILL ERODE AN RETENTION. THE UNDERWRITER LIMIT OF LIABILITY IS EXHAUSTED CONTACT YOUR PRODUCER WITH NOTICE APPLICABLE TO APPLICAN AGENCY LIABILITY POLICY: DEFENSE COSTS ARE IN ADDITIO OF LIABILITY ARE NOT REDUCED O	ITS FOR THE FOLLOWING - MEDIA ADVANT N TO THE LIMITS OF LIABILITY OF THE POLI OR EXHAUSTED BY PAYMENT OF <b>DEFENSE</b> L BE APPLIED AGAINST THE RETENTION.	BILITY OF THE POLICY FOR WHIC DEFENSE COSTS AND LOSS SH/ ENTS, SETTLEMENTS OR DEFEN EAD THE ENTIRE APPLICATION ( AGE POLICY, NEWSPAPER ADVA CY FOR WHICH THIS APPLICATIO COSTS, UNLESS THE POLICY IS	ALL BE APPLIED AGA <b>SE COSTS</b> ONCE THE CAREFULLY BEFORE S <u>INTAGE POLICY OR AI</u> ON APPLIES AND THE MODIFIED BY ENDOI	INST THE Applicable Signing and <u>Dvertising</u>
A. ACCOUNT INFORMATION				
1. Applicant Name				
2. Mailing Address	Street:			
	City:	State:	Zip:	
	County:	Website Addre	ess:	
Physical Address	Street:			
Check here if same as Mailing Address	City:	State:	Zip:	
Ū.	County:			
<ol> <li>Since the last application Applicant's legal structure If "Yes," please provide de</li> </ol>		ere been any changes to the	Ye	s 🗌 No
	sidiaries, joint ventures, etc. requested nce, including a description of operat and tax status:			s 🗌 No
Name & Address	Description of Operations	Relationship Date Acquir	ed Ownership %	Tax Status

If "Yes," please provide details:

### B. FINANCIAL AND EXPOSURE DETAILS

## 6. Annual Gross Revenues

		U	Inited States	Cana	ada	International
Gross annual revenues from media act	ivities	\$		\$		\$
If 'non-profit' company please provide	budget from media activities	\$		\$		\$
Advertiser						
Annual Gross Advertising Budget (I	Expenditures)	\$		\$		\$
Advertising Agency						
Capitalized Billings (gross income	+ pass thru costs)	\$		\$		\$
Broadcaster (Radio and TV)				·		
List of Stations	TV or Radio		Radio Averag 60 Second A			verage rly Ad Rate
			\$		\$	
			\$		\$	
			\$		\$	
			\$		\$	
			\$		\$	
			\$		\$	
Cable TV System Operator						
Number of Subscribers:						
Local Access Channel						
Operating Budget: \$						
Magazine Publisher						
Please provide a list of publication	e circulation and frequency o	r attao	h a list to this !	Application		
				-ppiloation		
Publication Name Circu			ulation and Frequency			

Yes No

	United States	Canada	Interr	national
Newspaper Publisher				
Commercial Printing Services	\$	\$	\$	
In-House Advertising – Annual Advertising Revenue	\$	\$	\$	
Please provide a list of publications, circulation and fre	equency or attach a list to this A	Application:		
Publication Name	Circulation and F	requency		
7. Within the past 12 months or within the next 12 month	ns, has the Applicant or does t	he Applicant exp	ect to:	
7. Within the past 12 months or within the next 12 month a. Merge, acquire or consolidate with another entity?	ns, has the Applicant or does t	he Applicant exp	ect to:	🗌 No
	ns, has the Applicant or does t	he Applicant exp		□ No □ No
a. Merge, acquire or consolidate with another entity?	ns, has the Applicant or does t	he Applicant exp	Yes	
a. Merge, acquire or consolidate with another entity? b. Sell or divest another entity or facility?		he Applicant exp	Yes Yes	
<ul> <li>a. Merge, acquire or consolidate with another entity?</li> <li>b. Sell or divest another entity or facility?</li> <li>c. Discontinue any operations or services?</li> <li>d. Enter into any new business activities or services (ir</li> </ul>	or individual proposed for covistance, situation, transaction, r any such individual has reaso	erage event, act, on to	<ul><li>Yes</li><li>Yes</li><li>Yes</li></ul>	No
<ul> <li>a. Merge, acquire or consolidate with another entity?</li> <li>b. Sell or divest another entity or facility?</li> <li>c. Discontinue any operations or services?</li> <li>d. Enter into any new business activities or services (in products being offered)?</li> </ul> 3. In the past 12 months, has the Applicant or any entity under this insurance become aware of any fact, circum error or omission that the Applicant, any such entity, or believe may, or could reasonably be foreseen to, give reasonably be foreseen to, give reasonably be foreseen to.	or individual proposed for covistance, situation, transaction, rany such individual has reasonise to a claim that may fall wit	erage event, act, on to hin the	<ul><li>Yes</li><li>Yes</li><li>Yes</li><li>Yes</li><li>Yes</li></ul>	No     No     No     No     No

### C. FRAUD WARNINGS

Any person who knowingly and with intent to defraud any insurance company or another person, files an application for insurance containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto, may be guilty of committing a fraudulent insurance act, which is a crime and subjects the person to criminal and civil penalties.

ALABAMA AND MARYLAND APPLICANTS: Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

**ARKANSAS**, **MINNESOTA**, **AND OHIO APPLICANTS**: Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement is guilty of insurance fraud, which is a crime.

**COLORADO APPLICANTS:** It is unlawful to knowingly provide false, incomplete, or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policy holder or claimant for the purpose of defrauding or attempting to defraud the policy holder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado division of insurance within the department of regulatory agencies.

**DISTRICT OF COLUMBIA APPLICANTS: WARNING:** It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits, if false information materially related to a claim was provided by the applicant.

**FLORIDA APPLICANTS:** Any person who knowingly and with intent to injure, defraud or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

**KANSAS APPLICANTS:** Any person who, knowingly and with intent to defraud, presents, causes to be presented or prepares with knowledge or belief that it will be presented to or by an insurer, purported insurer, broker or any agent thereof, any written, electronic, electronic impulse, facsimile, magnetic, oral or telephonic communication or statement as part of, or in support of, an application for the issuance of, or the rating of an insurance policy for personal or commercial insurance, or a claim for payment or other benefit pursuant to an insurance policy for commercial or personal insurance which such person knows to contain materially false information concerning any fact material thereto; or conceals, for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act.

**KENTUCKY APPLICANTS:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime.

**LOUISIANA, NEW MEXICO AND RHODE ISLAND APPLICANTS:** Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to civil fines and criminal penalties.

MAINE, TENNESSEE, VIRGINIA AND WASHINGTON APPLICANTS: It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines, or a denial of insurance benefits.

**NEW JERSEY APPLICANTS:** Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

**OKLAHOMA APPLICANTS: WARNING:** Any person who knowingly and with intent to injure, defraud or deceive any insurer, makes any claim for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

**OREGON AND TEXAS APPLICANTS:** Any person who makes an intentional misstatement that is material to the risk may be found guilty of insurance fraud by a court of law.

**PENNSYLVANIA APPLICANTS:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

**PUERTO RICO APPLICANTS:** Any person who knowingly and with the intent to defraud, presents false information in an insurance request form, or who presents, helps or has presented a fraudulent claim for the payment of a loss or other benefit, or presents more than one claim for the same damage or loss, will incur a felony, and upon conviction will be penalized for each violation with a fine of no less than five thousand dollars (\$5,000) nor more than ten thousand dollars (\$10,000); or imprisonment for a fixed term of three (3) years, or both penalties. If aggravated circumstances prevail, the fixed established imprisonment may be increased to a maximum of five (5) years; if attenuating circumstances prevail, it may be reduced to a minimum of two (2) years.

## D. SIGNATURE AND AUTHORIZATION

The undersigned, as authorized agent of all individuals and entities proposed for this insurance, declares that, to the best of his/ her knowledge and belief, after reasonable inquiry, the statements in this Application and any attachments or information submitted with this Application (together referred to as the "Application") are true and complete. For Florida accounts, the preceding sentence is replaced with the following: The undersigned, as authorized agent of all individuals and entities proposed for this insurance, represents that, to the best of his/her knowledge and belief, after reasonable inquiry, the statements in this Application and any attachments or information submitted with this Application (together referred to as the "Application") are true and complete. The information in this Application is material to the risk accepted by us. If a policy is issued it will be in reliance upon the Application, and the Application will be the basis of the contract.

We will maintain the information contained in and submitted with this Application on file and along with the Application will be considered physically attached to, part of, and incorporated into the policy, if issued. For North Carolina, Utah and Wisconsin accounts, this Application and the materials submitted with it shall become part of the policy, if issued, if attached to the policy at issuance.

We are authorized to make any inquiry in connection with this Application. Our acceptance of this Application or the making of any subsequent inquiry does not bind you or us to complete the insurance or issue a policy.

The information provided in this Application is for underwriting purposes only and does not constitute notice to us under any policy of a Claim or potential Claim.

If the information in this Application materially changes prior to the effective date of the policy, you must notify us immediately and we may modify or withdraw any quotation or agreement to bind insurance.

**NOTICE TO NEW YORK APPLICANTS:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

Applicant Name				
By (Authorized Signature)				
Name/Title				
Date				
	T			
Produced By (Insurance Agent)				
Insurance Agency				
Insurance Agency Taxpayer ID				
Agent License No. or Surplus Lines No.				
Address	Street:			
	City:		State:	Zip:
Email Address				
Submitted By (Insurance Agency)				
Insurance Agency Taxpayer ID				
Agent License No. or Surplus Lines No.				
Address	Street:			
	City:		State:	Zip:
NOTE: FOR NEW HAMPSHIRE APPLICANTS, PR	ODUCER'S NAME AND SIG	NATURE ARE REQUIRED	).	

### MEDIA LIABILITY CLAIM INFORMATION SUPPLEMENT

THIS SUPPLEMENT I	S PART OF THE APPLIC	ATION, INCLUDING A F	RENEWAL APPLICATION,	SUBMITTED BY OR ON BEHALF
OF THE APPLICANT I	FOR THE PROPOSED IN:	SURANCE. THE NOTICE	ES, CONDITIONS AND R	EPRESENTATIONS CONTAINED
IN SUCH APPLICATIO	ON ARE INCORPORATED	INTO AND APPLY TO	THIS SUPPLEMENT.	

#### Instructions:

- 1. This supplement must be completed if any Applicant proposed for this insurance has knowledge of any claim, suit or potential claim in which he/she/it is named or may become involved. Please complete one Media Liability Claim Information Supplement for each such claim, suit or potential claim.
- 2. Please provide enough information to allow for evaluation. Do not attach copy of complaint.

# A. ACCOUNT INFORMATION

1. Applicant Name (as identified in the application submitted for the proposed insurance):

### B. CLAIM INFORMATION

2.	Full name(s) of Individuals(s) involved and state so if currently employed:	
3.	Full name of claimant or potential claimant:	
4.	This matter is a/an:	🗌 Claim 🔲 Suit 🔲 Incident
5.	Date of Claim, Suit or Incident:	
6.	To what insurer was this claim, suit or incident reported?	
7.	Date reported to such insurer:	
8.	Name and address of the attorney assigned to the case:	

9. Description of alleged act, error or omission upon which claim is based:

10. Description of the type and extent of injury or damage which is or may be alleged to have been sustained:

Open claim	Closed claim
a. 🗌 Incident/circumstance 🗌 In suit 🗌 Claim	a.  Closed without payment  Closed with payment
b. Amount asked in complaint \$	b. Defense costs paid by Applicant \$
c. Claimant's settlement demand \$	c. Defense costs paid by Insurer \$
d. Defendant's offer for settlement \$	d. Damages/settlement paid by Applicant \$
e. Awaiting mediation Awaiting court action	e. Damages/settlement paid by Insurer \$
f. Defense costs paid to date \$	f. Date of settlement
g. Total defense costs reserved \$	g. Date closed
h. Damages paid to date \$	h. If closed with payment 🗌 Jury Verdict 🗌 Directed Verdict
i. Total damages reserved \$	<ul> <li>i. Summary judgment in your favor</li> <li>Suit threatened, no action taken</li> <li>Suit filed, dropped by claimant</li> <li>Suit settled out of court If checked, Did you want to settle? Yes No</li> <li>j. To your knowledge, was any settlement Yes No</li> <li>paid by another party involved (i.e., your P.A., P.C., partners, employees, etc.)?</li> </ul>

### C. SIGNATURE AND AUTHORIZATION

The undersigned declares that, to the best of his/her knowledge and belief, after reasonable inquiry, the statements in this Supplement and any attachments or information submitted with this Supplement are true and complete. For Florida Applicants, the preceding sentence is replaced with the following sentence: The undersigned represents that, to the best of his/her knowledge and belief, after reasonable inquiry, the statements in this Supplement and any attachments or information submitted with this Supplement are true and complete. The undersigned understands that this Supplement and any such attachments or information submitted by or on behalf of the Applicant for the proposed insurance, and are subject to the representations and conditions set forth therein.

Any person who knowingly and with intent to defraud any insurance company or another person, files an application for insurance containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto, may be guilty of committing a fraudulent insurance act, which is a crime and subjects the person to criminal and civil penalties.

**FLORIDA APPLICANTS:** Any person who knowingly and with intent to injure, defraud or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

**KANSAS APPLICANTS:** Any person who, knowingly and with intent to defraud, presents, causes to be presented or prepares with knowledge or belief that it will be presented to or by an insurer, purported insurer, broker or any agent thereof, any written, electronic, electronic impulse, facsimile, magnetic, oral or telephonic communication or statement as part of, or in support of, an application for the issuance of, or the rating of an insurance policy for personal or commercial insurance, or a claim for payment or other benefit pursuant to an insurance policy for commercial or personal insurance which such person knows to contain materially false information concerning any fact material thereto; or conceals, for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act.

**NEW YORK APPLICANTS:** Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

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Name/Title	
Date	
	N

Applicant Name

By (Authorized Signature)

## OneBeacon PROFESSIONAL INSURANCE®

### NETWORK SECURITY & PRIVACY SUPPLEMENT

	OF IN S	S SUPPLEMENT IS PART OF THE APPLICATION, INCLUDING A RENEWAL APPLICATION, SUBMITTED THE APPLICANT FOR THE PROPOSED INSURANCE. THE NOTICES, CONDITIONS AND REPRESENTATI SUCH APPLICATION ARE INCORPORATED INTO AND APPLY TO THIS SUPPLEMENT. Tructions:		
		enever used in this Supplement, the term "Applicant" shall mean the organization identified in response to ( tion A. Account Information.	Question 1	of
Α.	ACC	COUNT INFORMATION		
		Applicant Name (as identified in the application submitted for the proposed insurance):		
В.	MA	NAGEMENT OF INFORMATION		
	2.	Does the Applicant employ a chief information officer?	Yes	🗌 No
	3.	Does the Applicant employ a chief security officer?	Yes	No No
	4.	Do the above positions report to the board of directors?	🗌 Yes	No No
	5.	Does the Applicant have a corporate-wide privacy policy?	Yes	🗌 No
	6.	Have the Applicant's privacy policies been reviewed and approved by an attorney?	Yes	No No
	7.	How often are the Applicant's policies reviewed and updated?		
	8.	Does the Applicant maintain formal employee on-boarding and off-boarding procedures?	🗌 Yes	No No
	9.	Does the Applicant have restricted employee access to private information?	🗌 Yes	No No
	10.	Does the Applicant have internal training for employees concerning the handling of data security and private, personal and sensitive information?	🗌 Yes	No No
	11.	Are employee background checks, including criminal background, completed on employees who will have access to Personally Identifiable Information?	🗌 Yes	🗌 No
	12.	In the past twenty-four (24) months, has the Applicant undergone an internal or external privacy or network security audit or assessment?	Yes	🗌 No
	13.	Have all recommendations been implemented? If No, please explain:	Yes	☐ No
		lf No, please explain:		

14.	Does the Applicant collect, receive, process, transmit, or maintain private, sensitive, or personal information as part of its business activities?	Yes	No No	опер
	lf "Yes,"			eaco
	a. Is any of this information regulated by HIPAA, GLB, the Data Protection Act or any other law or regulation protecting private, sensitive, or personal information?	Yes	No No	onepeaconpro.com/ soo 1 page
	b. Does the Applicant have written procedures in place to comply with laws governing the handling or disclosure of such information, including any Red Flag Rules?	🗌 Yes	No No	
	c. Does the Applicant share private, sensitive or personal information gathered from customers with third parties?	Yes	No No	N
15.	Approximate number of individual records and client files stored on Applicant's network:			ີ ເ
16.	Does the Applicant have a vendor approval process?	Yes	No No	
17.	Does the Applicant require that contracts with outside companies and vendors require they defend and indemnify the Applicant in the event there is any loss arising out of the release or disclosure of private, sensitive or personal information due to the outside company's or vendor's negligence?	☐ Yes	🗌 No	
18.	Does the Applicant have a written and tested:			
	a. Disaster recovery plan?	Yes	No No	
	b. Business continuity plan?	Yes	🗌 No	
	c. Computer security policy?	Yes	No No	
	d. Procedure to change default credentials?	Yes	No No	
19.	Does the Applicant store sensitive data on web servers?	Yes	No	
	If "Yes," is the data encrypted?	Yes	No No	
	If "No," please describe any off setting mesasures:			
20.	Does the Applicant store personally identifiable or other confidential information on laptops, smart phones, memory sticks or other mobile devices?	Yes	No No	_
21.	Is the Applicant's data below encrypted?	☐ Yes	No	
	a. If "Yes," please describe the encryption technologies used for each:			
	At-rest:			
	In-Transit:			
	Mobile Devices:			
	b. If "No," please describe any off setting measures:			

22	Does the Applicant use third-party technology service providers?	☐ Yes	□ No	one
	If "Yes," please indicate for which of the following services:			beac
	a. Hosting of the Applicant's network	Yes	No	onpre
	b. Maintenance	☐ Yes	□ No	onebeaconpro.com/300
	c. Website hosting	☐ Yes	□ No	n/30
	d. Storage and back-up of electronic data	☐ Yes	□ No	_
	e. Storage and back-up of sensitive data	☐ Yes	□ No	page
	f. Other (describe):	Yes	□ No	3 of
				ப
23.	Does the Applicant use security and firewall technology?	Yes	No No	
24.	Is it the Applicant's policy to up-grade all security software as new releases/improvements become available?	🗌 Yes	🗌 No	
25.	Is a patch management solution in place?	Yes	No	
	If "Yes,"			
	a. Is the patch management solution capable of patching Microsoft as well as third-party application?	Yes	No No	
	b. How quickly are upgrades installed?			
26.	Is there a managed anti-virus solution in place?	☐ Yes	□ No	_
	If "Yes,"			
	a. Is anti-virus software installed on all of the Applicant's computer systems, including laptops, personal computers, and networks?	Yes	No No	
	b. How often are updates applied?			
27.	Does the Applicant use intrusion detection software to detect unauthorized access to Internal networks and computer systems?	Yes	No No	_
28.	Does the Applicant have a formal documented user and password procedure in place?	Yes	No	
29.	Does the Applicant limit access to network servers and hardware?	Yes	No No	
30.	Does the Applicant provide remote access to its network?	Yes	No No	_
	If "Yes," is remote access restricted to Virtual Private Networks (VPNs)?	Yes	No No	
31.	How often is private / personal / sensitive / valuable information archived?			_
	a. How long is the information stored?			
	b. Is the information stored in an off-premises secondary site?	Yes	No No	
32.	Does the Applicant terminate all associated computer access and user accounts when an employee leaves the company?	Yes	No No	

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		and a.	the Applicant's internal networks and computer systems subject to third part monitoring? If "Yes," i. When was the last audit? ii. Have all improvements and recommendations been implemented? If "No," please explain:	-	Yes	☐ No	onebeaconpro.com/300   page 4 of
		or p If Ye	es the Applicant collect, receive, process, transmit, or maintain private, sensit bersonal information as part of its business activities? es, please indicate what type: Credit/debit card data Medical records Social security numbers Employee/HR information Bank accounts and records Intellectual property of others Customer information Medical information Confidentiality agreements Trade secrets Other (please describe):	ive,	☐ Yes	☐ No	of 5
C.	LOSS	S HI	ISTORY SECTION				
	35.	<ul> <li>35. Has the Applicant suffered any known intrusions, unauthorized access, or been a target of a security or virus incident of its computer systems?</li> <li>If "Yes", how many intrusions occurred?</li> <li>If any damage was caused by any such intrusions, including lost time, lost business income, or costs to repair any damage to systems or to reconstruct data or software, describe the damage that occurred, and state value of any lost time, income and the costs of any repair or reconstruction:</li> </ul>				☐ No	
	36.	any suc give righ net whe	the Applicant or any entity or individual proposed for coverage under this insuran y fact, circumstance, situation, transaction, event, act, error, or omission that the ch entity, or any such individual has reason to believe may, or could reasonably b re rise to a claim for or in any way involving any network security or privacy incide ht to privacy, use or disclosure of personal or confidential information, or any vio twork security or privacy policy, statute, regulation, law or other requirement, rega ether or not such claim may fall within the scope of the proposed insurance? 'Yes," please explain:	Applicant, any e foreseen to, nt or event, lation of any	Pes	☐ No	

### D. SIGNATURE AND AUTHORIZATION

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Applicant Name	
By (Authorized Signature)	
Name/Title	
Date	