## **AXIS® PRO**

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# AXIS® PRO MULTIMEDIA LIABILITY COVERAGE APPLICATION FOR INSURANCE

Advertising Agency or Public Relations Firm
Advertiser (advertising performed by you or on your behalf)
Author
Book Publisher
Broadcaster – Radio, Television or Cable TV stations
Cable TV System Operator
Magazine/Newsletter/Periodical Publisher
Newspaper Publisher
Public Appearances (including speaking engagements and freelance writing)
Website Publisher
Multimedia (describe)
Other (describe)

CHECK ALL MEDIA ACTIVITIES FOR WHICH YOU ARE APPLYING FOR INSURANCE:

## COMPLETE ONLY THE APPLICABLE PARTS IN SECTION III., MEDIA ACTIVITIES, THAT ARE RELATED TO THE INSURANCE FOR WHICH YOU ARE APPLYING AS SELECTED ABOVE.

#### IF COVERAGE IS ALSO DESIRED FOR:

- 1. Cyber/Technology Services Errors & Omissions, please complete the Media/Cyber Liability Supplement available on our website, www.axisproinsurance.com, in conjunction with this application.
- 2. Film & Entertainment Production, Distribution, or Acquisition & Development activities, please complete one or more of the following applications available on our website, www.axisproinsurance.com in conjunction with this application.
  - Film & Entertainment Producer Liability Application
  - Film & Entertainment Acquisition & Development, Distributor and Film Library Application

#### TO COMPLETE THIS APPLICATION, PLEASE SUBMIT:

- Company brochures or advertising materials, etc.
- Brochure or list of current book titles, program schedule, etc.
- Current audited financial statement, annual report and/or 10K, or operating budget if applicant is a non-profit organization
- · Copies of standard contracts with authors, freelance writers, distributors, advertisers, actors, employees, etc.
- Copies of current newspapers, magazines, newsletters or other periodical publications
- Experience résumés if in business less than three years
- Standard client contract

Submission of a completed application incurs no obligation to purchase or bind insurance.

NOTE: All applicable questions must be answered. All requested attachments must accompany application.

### I. GENERAL INFORMATION -

1.	First Named Insured (including DBAs):  NOTE: First Named Insured is responsible for premium payment, cancellation and changes – refer to specimen policy.						
	Street Address:						
	City, State, Zip Code: Telephone Number:						
	Website Address(es):						
2.	Applicant is:  Individual Partnership Corporation LLC Non-profit Other (describe)						
3.	Are there other Named Insureds and/or subsidiaries, affiliates, branch offices or other related entity(ies) (including DBAs) for which coverage is desired? $\square$ Yes $\square$ No $\square$ If yes, please provide a list of entities for which coverage is desired.						
4.	Do you desire coverage for joint ventures in which you participate? ☐ Yes ☐ No						
	If yes, list the name of each joint venture, describe your role and percentage (%) interest.						
	With respect to the joint venture(s) described above:						
	A. Do you require coverage for your participating interest only?   Yes   No						
	OR B. Are you contractually required to provide coverage for the entire joint venture including all joint venturers?   Yes  No						
All r refe	All remaining questions on this application apply to all of the persons and entities described in Questions 1., 3 and 4. above, collectively referred to as "Applicant".						
5.	A. Date applicant was established:						
	B. Geographic area in which applicant operates:   Local   State   Regional (multi-state)   National   International						
6. A. Is applicant wholly or partially owned by, affiliated with or controlled by any other entity(ies) not previously listed in Questor 3.? ☐ Yes ☐ No							
	B. Does applicant wholly or partially own, operate, manage or control any other businesses or entity(ies) not previously listed in Question 1. or 3.?   Yes   No						
	If 6.A. or 6.B. are answered yes, provide complete details:						
7.	Within the past five years has applicant:						
	A. Changed name? ☐ Yes ☐ No						
	B. Changed ownership structure? ☐ Yes ☐ No						
	C. Purchased or acquired another entity? ☐ Yes ☐ No						
	D. Merged or consolidated with another entity? ☐ Yes ☐ No						
8.	Does applicant belong to any professional associations or trade groups? ☐ Yes ☐ No						
0.	If yes, please advise to which professional associations or trade groups the applicant belongs:						
II. I	PROPOSAL REQUIREMENTS –						
9.	Policy limit required: \$						
	Self-Insured Retention: \$						
10.	Do you desire coverage for Business Operations and Personal Injury Liability Coverage? ☐ Yes ☐ No						
	(This optional coverage is in addition to the Personal Injury coverage provided by the policy for your Media activities. This coverage fills a potential gap in coverage left by your General Liability policy by providing Personal Injury coverage for claims arising from your usual and ordinary business operations.)						

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#### III. MEDIA ACTIVITIES -

COMPLETE ONLY THE FOLLOWING PARTS APPLICABLE TO THE INSURANCE FOR WHICH YOU ARE APPLYING. 11. Describe your media organization and your media activities: ADVERTISING: Coverage for advertising performed by you on your behalf. 12. A. List advertising agencies used: B. Please check the appropriate box for each of the following: Does applicant operate an in-house advertising agency? ☐ Yes ☐ No Does applicant engage in comparative advertising? 🗌 Yes 🗌 No If yes, describe: Are written hold harmless or indemnity agreements in your favor required from advertising agencies? ☐ Yes ☐ No 3) Are advertising agencies required to provide evidence of insurance to support the hold harmless or ☐ Yes ☐ No indemnity agreements? If employees make creative contributions to advertising, are written releases obtained from them? 5) ☐ Yes ☐ No ☐ Yes ☐ No Has applicant been cited by any regulatory agency for violations arising out of Its advertising activities? If yes, please explain: C. Provide the approximate percentage of advertising expenditures in the following media: % Radio Magazines Television % Catalog/mail order % **Newspapers** Internet Other % (specify) D. Annual revenue from all business activities: \$ E. Annual advertising expenditures: \$ ADVERTISING AGENCY: 13. A. List major clients and description of their business: B. Do any of applicant's clients produce or manufacture: 

Tobacco Firearms Alcoholic beverages Pharmaceuticals C. Has applicant been cited by any regulatory agency for violations arising out of advertising activities?  $\square$  Yes  $\square$  No If yes, please explain: D. Is applicant a "full service" advertising agency? ☐ Yes ☐ No If no, state area of specialization: E. Does applicant's contract with clients always provide for client sign-off and approval? ☐ Yes ☐ No Attach a specimen copy of client contract. F. Does applicant obtain written releases with respect to creative material or talent from the following: ☐ Yes ☐ No Employees? Models? ☐ Yes ☐ No Free-lance photographers, writers, composers, artists, musicians? ☐ Yes ☐ No ☐ Yes ☐ No Non-professional persons appearing in commercials or advertisements? G. Does applicant develop trademarks? ☐ Yes ☐ No If yes, describe trademark search and clearance procedures: Number of trademarks developed per year: H. Provide the approximate percentage of work performed in the following activities: Billboards % Crisis Management % % Direct Mail % **Events** % Internet Advertising % Lobbying Please describe: Mail Order/Production of Catalogs % % Market Research

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Media Buying/Media Placement

Medical/Pharmaceutical Advertising Mobile/Wireless Advertising

%

	_						
	% Political Advertising						
	% Printing (or assumption of liability for printing by others on your behalf)% Promotions, contests, games, sweepstakes						
	Please describe:						
	% Public Relations						
	-	% %	Print Material Radio or Television Commercial Production				
	_	%	Search Engine Marketing/Optimization				
	-	%	Web Hosting				
	-	% %	Website design/development (content only; "look and feel") Website design/development (infrastructure, including programming)				
	_		Please describe:				
	-	%	Other Advertising Activities				
		%	Please describe: Other Consulting Activities related to Advertising, Marketing and Communications				
	_		Please describe:				
I		DOMES	TIC AND FOREIGN REVENUE BILLINGS*  CURRENT FISCAL YEAR STANTED NEXT FISCAL YEAR				
		United S	CURRENT FISCAL YEAR ESTIMATED NEXT FISCAL YEAR				
		Canada:	ates: \$ \$ \$ \$				
		Other (s	ecify): \$				
			TOTAL: \$				
		GROSS I	VCOME:** Current Fiscal Year: \$ Estimated Next Fiscal Year: \$				
	*BII	LINGS: E	illings includes amounts invoiced to clients and includes the total of amounts paid to outside vendors, or				
		s through					
	**G	ROSS INC	OME (i.e revenue): Gross income includes the portion of client billings related to media commissions,				
	pro	duction m	arkups, fees, and hourly staff and incentive/performance compensation billings, and excludes pass through				
(	cos	ts. (	Gross Income = Billings - Pass Through Costs)				
AUT	но	R – BOOK	PLAY, JOURNAL OR ARTICLE:				
14.	Α.	Title of wo	rk to be insured:				
	В.	Synopsis	of publication:				
			or original date of publication:				
			ork: (check appropriate box)				
	υ.						
			on/Drama				
		_	inical Religious				
		☐ Inve	stigative Reporting/Exposé Social/Political Commentary				
		☐ Hov	-to-do-it Other (specify) -				
	E.	Number o	copies (including reprints) to be printed/distributed during the proposed policy term:				
		Hardback					
	F.		aid by publisher: \$				
,	G.		on-fiction or fiction incorporating living persons or events, have sources of information and material facts been ed?  Yes No If no, please explain in detail:				
	Н.	Have writt	en releases been obtained from persons or organizations:				
		1) Appe	aring in photographs or artistic representations?				
			buting material to the work?				
		•					
		•	d or paraphrased?				
		If no, expl	ain in detail:				
	l.	Name and	address of publisher:				
	J.	Will "work	be self-published? ☐ Yes ☐ No				
		If yes, how	will work be distributed?				
	K.	-	e work be serialized or published in a condensed version during the proposed policy term?   Yes  No				
		-					
	If yes, specify publication(s) and attach a copy of contract(s) with the publisher(s):						
	2) Estimated revenues: \$						
	3) Will a revised edition of the work be published or distributed during the proposed policy term?   Yes  No						
	If yes, complete Question L. Attach copy of the revised work and a brief outline of revisions from the original work.						

		4) Describe any related materials or activities contemplated in conjunction with the work (i.e., tapes, cassettes, audio-visua aids, movie rights, advertising/promotional activities, etc.):				
	L.	Number of copies to be printed/distributed in: Hardback: Paperback:				
во	OK I	PUBLISHING:				
15	Δ	Types of books published: (please provide approximate percentage for each of the following categories)				
10.	,					
	B.	For current fiscal year, specify number of: Original titles Reprints				
BR	OAL	DCASTING:				
16.	A.	Radio Stations				
		Call Letters (AM or FM): Location (City & State): First Air Date: Percentage Simulcast Highest 60-Second Advertising Spot Rate: Programming Format:				
	B.	Television Stations				
		Call Letters: Location (City & State)  First Air Date: Percentage Simulcast Highest Hourly Advertising Program Rate: Network Affiliation:				
CA	BLE	TV SYSTEM OPERATORS:				
17.	A.	Name of Cable System(s):				
		Location (City & State):				
		Number of Subscribers:				
	B.	If yes, please provide the following information:				
		Description of programming:  Number of hours per week:				
	_					
	C.	Does any cable television system lease channels, in whole or in part, to others? $\square$ Yes $\square$ No If yes, does the cable television system require a hold harmless and indemnity agreement from the lessee with respect to claims arising from lessee's programming? $\square$ Yes $\square$ No				
	D.	Does any cable television system operate an Access Channel(s)? ☐ Yes ☐ No				
		If yes:				
		How many Access Channels are available to the community?				
		Describe the programming available on each Access Channel:				
		Does the cable television system furnish Access Channel program providers with written guidelines regarding programming standards and requirements? $\square$ Yes $\square$ No				
		Does the cable television system require Access Channel program providers to secure and maintain Producers Errors & Omissions insurance for such programming and include the cable television system as an Additional Insured on the policy?  Yes No				

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#### **MAGAZINE PUBLISHING:**

18.		Schedule of Publications:							
		Name: Location (City & State): Date First Published: Average Circulation: Frequency of Circulation: If 2 or more publications, % of duplication:							
	В.	Check primary circulation area:							
			☐ Rural	☐ Campus	Controlled Circulation				
NEV	VSF	PAPER PUBLISHING:							
19.	A.	Schedule of Publications:							
		Name: Location (City & State): Date First Published: Average Circulation: Frequency of Circulation: If 2 or more publications, % of duplication:							
		Check primary circulation area:							
	Б.	☐ International ☐ National ☐ Regional ☐ Metro ☐ Suburban ☐ Other – specify:	Rural	☐ Campus	☐ Controlled Circulation				
		C APPEARANCE: te applicable sections only:							
20.	A.	Public Speaking, Speeches, Press Conferences, Media Interviews, Pa	anel Discu	ussions, Semi	inars				
		Number of appearances per year:							
		2) Type of content:							
		3) Format or description of participation:							
	В.	Personal Appearances on Radio, Television, Cable Television or the I							
		Number of appearances per year:							
		2) Type of content:							
		3) Format or description of participation:							
	C.	Contributing to Articles, Books or Other Publications as a Guest or Free-Lance Writer, Subject or Named Source							
		Number of articles published per year as:							
		Editor: Contributing editor/author: Freelance writer:							
		2) What is applicant's general subject matter?							
	D. Advertisements in Any Medium in Which Applicant Appears as an Actor, Announcer, Spokespers any Product or Service								
		Number of appearances per year:							
		2) List clients:							
E.		Other							
		Describe:							
	F.	Public speaking, speeches, press conferences, media interviews, panel discussions, seminars		evenue – urrent Fiscal Ye	Revenue – ear Next Fiscal Year \$				
		<ol> <li>Appearances on radio, television, cable television or the Internet</li> </ol>	\$_		\$				
		<ol> <li>Contributing to articles, books or other publications as a guest or free-lance writer, subject or named source</li> </ol>	\$_		\$				
		<ol> <li>Appearances in advertisements through any medium as actor, annour spokesperson or endorser</li> </ol>	ncer, \$_		\$				
		5) Other (specify)	\$_		\$				

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#### **MISCELLANEOUS**

21.		Describe all other media and/or services for which coverage is sought:  Are commercial printing services performed for others?   Yes  No				
		If yes, describe types of material printed:				
Ans	wer	SK MANAGEMENT, EDITORIAL AND LEGAL PROCEDURES — the following questions with consideration of media liability related issues, including but not limited to, defamation, n of privacy, infringement of copyright or trademark, and errors & omissions.				
22.	Des	cribe your procedures to ensure the accuracy and originality of matter/content created by you in-house:				
23.	Describe your procedures to check the accuracy and originality of matter/content created for you by independent contractors (such as freelance writers, photographers, artists):					
24.	Do you enter into contracts with independent contractors that provide matter/content to you?   Yes  No If yes:					
	A.	Does your contract contain an assignment of rights in the matter/content provided to you in any medium including digital and electronic format? $\square$ Yes $\square$ No				
	B.	Do you require an indemnity in your favor with respect to claims arising from the matter/content provided to you by independent contractors? $\square$ Yes $\square$ No				
25.		roximately what percentage of matter/content is:				
		Created by you in-house:%  Provided by independent contractors: %				
		Obtained from newswires, syndicates, stock photo houses, other (describe ):%				
26.	6. Do you accept unsolicited matter/content?  Yes  No If yes, describe your procedure for processing and documenting the receipt of unsolicited matter/content:					
27.		you publish, broadcast or disseminate matter/content in a language other than English?   Yes No es, describe:				
28.	Do	you pay licensing fees to ASCAP, SESAC, BMI or other music licensing society?   Yes   No				
29.	If ye	you stream any content over your website(s)?				
30.	•	you engage in investigative reporting or exposés?    Yes    No				
	-	es, describe:  Do you rely on confidential sources?   Yes  No  If yes, describe your editorial process:				
	B.	Describe your practices for documenting sources of information:				
	C.	Do you use hidden cameras or microphones, go undercover or use other methods of surreptitious information gathering? ☐ Yes ☐ No				
	D.	Do you participate in "ride-alongs" with law enforcement, medical emergency services or private investigators? $\  \  \  \  \  \  \  \  \  \  \  \  \ $				
31.	ls a	disclaimer used with respect to technical information or advice?   Yes   No				
32.	Des	cribe your procedure for handling requests for retractions or corrections:				
33.	Do	you have formalized, written guidelines for handling requests for retractions or corrections? 🗌 Yes 🔲 No				
34.		you allow users to upload video, audio or any other third-party content to any website(s) you own or operate?   Yes  No es, please respond to the following questions:  Do you screen such uploaded content before it is posted on website(s)?  Yes  No  Do you have actual knowledge of content on your site that might infringe on any intellectual property or other rights of third parties?  Yes  No				

	C.	Do you receive a financial benefit directly attributable to that user-uploaded video or audio content?   Yes  No			
	D.	Do you have take down procedures in the event you are notified that user-uploaded video, audio or other third party content may infringe another's intellectual property rights?   Yes No			
		If yes, please attach the take down procedures your company has adopted for such notifications.			
	E.	Have you implemented a termination policy for users of your website(s) who are repeat infringers? ☐ Yes ☐ No			
	F.	Do you use filters or other software to screen your site for copyrighted user-uploaded video or audio content?   Yes  No  If yes, please explain:			
35.		you have a Risk Manager?   Yes  No			
	-	es, name of Risk Manager:			
36.		you have an in-house legal department?   Yes   No			
	If ye				
		Name of General Counsel:			
	В.	How many attorneys specialize in media liability related issues?			
	C.	Describe your procedures for engaging in-house counsel with respect to media liability related issues including pre- publication/pre-broadcast review and post-publication/post-broadcast issues:			
37.	Do	you utilize outside law firms with respect to media liability issues?   Yes   No			
	If ye	es, list name of law firms used:			
38.	Describe your procedures for utilizing outside law firms with respect to media liability related issues including pre-publication/pre-broadcast review and post-publication/post-broadcast issues or claims:				
v	CI	AIM EXPERIENCE –			
• •	<b>U</b> L				
39.	. A. Have any claims, suits or proceedings been made during the past five years against the applicant or any of the applicant's predecessors in business, subsidiaries or affiliates or against any of their past or present partners, owners, officers or employees?   Yes  No				
		If yes, provide complete details. Include type of claims, gist of offending matter, name of claimant, amount of defense costs, judgment or settlement, status or final disposition of the claim.			
	B. Is the applicant aware of any actual or alleged fact, circumstance, situation or error or omission arising out of the activities described in this application that may reasonably be expected to result in a claim being made against the applicant or any of the person or entities described in 39.A. above?   Yes No				
		If yes, please explain and provide details:			
40	In th	ne past five years, has the applicant been served with any subpoenas seeking documents or information related to the			
		licant's newsgathering activities?  \[ Yes \[ \] No			
	If ye	es, please describe circumstances including costs associated with responding to the subpoena(s).			
41.	In the past five years, has the applicant been the subject to an investigation or proceeding instituted by the FCC, FTC or similar governmental body related to the coverage being applied for?   Yes  No				
	If ye	es, please describe circumstances including costs associated with responding to the investigation or proceeding.			
VI.	FIN	NANCIAL INFORMATION –			
42.		REVENUE REVENUE			
		(and/or Budget for non-profits) (and/or Budget for non-profits)  Current Fiscal Year Estimated Next Fiscal Year			
		vertising Agency or Public Relations Firm \$ \$			
		thor \$ \$ ok Publisher \$ \$ \$			
	Br	oadcaster – Radio, Television or Cable TV \$			
		ble TV System Operator \$ \$			
	Ma	ommercial Printing for Others \$ \$ agazine/Newsletter/Periodical Publisher \$ \$ \$			
	Mι	ultimedia			
		ewspaper Publisher \$ \$ \$ blic Appearance \$ \$ \$			
	. •	· · · · · · · · · · · · · · · · · · ·			

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	W	II.42 CONTINUEL /ebsite Publisher ther - describe:	D: TOTAL MEDIA REVENUE (BUDG	\$ \$ GET): \$	\$ \$ \$
43.		Domestic and I United States: Canada: Other - specify	Foreign Revenue (and/or budget for non \$_ \$_ :	n-profits) 	
VII	0	THER INSU	RANCE –		
44.	A.	-	st three years, has any similar insurance the following:	e been issued to applicant? 🗌 Y	'es □ No
		Company: Policy Number Limits: Deductible: Coverage Date Premium:			
	B.	Has any insur Missouri.)	rer declined, canceled or refused to rene Yes \sum No If yes, give details:	ew any similar insurance issued to	o applicant? (Not applicable in
	C.		nt's comprehensive general liability polices operations?   Yes No	ey provide coverage for personal	injury (libel, invasion of privacy) arising
VIII By 1. 2. 3. 4. 5.	The Period And The And Period The An	e statements ar e statements ar rsons and entitionse representat y policy the Cor e applicant will swers provided licy, if issued; an	cation, the applicant agrees that: and answers furnished to the Company in the answers furnished to the Company are tes proposed for coverage; tions are a material inducement to the Company issues will be issued in reliance to the company immediately, in we in this application that occur or are discond the erves the right, upon receipt of any such	re representations the applicant recompany to provide a proposal for upon those representations; writing, any material change to the overed between the date of this a	r insurance; e applicant's operations, conditions or application and the effective date of any
AG			WHO, WITH INTENT TO DEFRAU URER, SUBMITS AN APPLICATIO		TAINING A FALSE OR DECEPTIVE
NA	ИE	(PLEASE TYPI	E OR PRINT)	NAME (SIGNATURE OF AUT	THORIZED REPRESENTATIVE)
TIT	LE			DATE	
			TO BE COMPLET	TED BY PRODUCER(S) ONLY:	
		PRODUCER:		WHOLESALE PRODUCER: Producer Name:	
	Producer Name: City, State:			City, State:	
Telephone No.:			<u> </u>	Telephone No.:	

BROKER/AGENT SIGNATURE (NEW HAMPSHIRE):

#### NOTICE TO ARKANSAS APPLICANTS:

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### **NOTICE TO COLORADO APPLICANTS:**

IT IS UNLAWFUL TO KNOWINGLY PROVIDE FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE COMPANY. PENALTIES MAY INCLUDE IMPRISONMENT, FINES, DENIAL OF INSURANCE AND CIVIL DAMAGES. ANY INSURANCE COMPANY OR AGENT OF AN INSURANCE COMPANY WHO KNOWINGLY PROVIDES FALSE, INCOMPLETE, OR MISLEADING FACTS OR INFORMATION TO A POLICYHOLDER OR CLAIMANT FOR THE PURPOSE OF DEFRAUDING OR ATTEMPTING TO DEFRAUD THE POLICYHOLDER OR CLAIMANT WITH REGARD TO A SETTLEMENT OR AWARD PAYABLE FROM INSURANCE PROCEEDS SHALL BE REPORTED TO THE COLORADO DIVISION OF INSURANCE WITHIN THE DEPARTMENT OF REGULATORY AGENCIES.

#### NOTICE TO DISTRICT OF COLUMBIA APPLICANTS:

WARNING: IT IS A CRIME TO PROVIDE FALSE OR MISLEADING INFORMATION TO AN INSURER FOR THE PURPOSE OF DEFRAUDING THE INSURER OR ANY OTHER PERSON. PENALTIES INCLUDE IMPRISONMENT AND/OR FINES. IN ADDITION, AN INSURER MAY DENY INSURANCE BENEFITS IF FALSE INFORMATION MATERIALLY RELATED TO A CLAIM WAS PROVIDED BY THE APPLICANT.

#### **NOTICE TO FLORIDA APPLICANTS:**

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO INJURE, DEFRAUD, OR DECEIVE ANY INSURER FILES A STATEMENT OF CLAIM OR AN APPLICATION CONTAINING ANY FALSE, INCOMPLETE, OR MISLEADING INFORMATION IS GUILTY OF A FELONY OF THE THIRD DEGREE.

#### NOTICE TO KENTUCKY APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS, FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME.

#### **NOTICE TO LOUISIANA APPLICANTS:**

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### NOTICE TO MAINE APPLICANTS:

IT IS A CRIME TO KNOWINGLY PROVIDE FALSE, INCOMPLETE OR MISLEADING INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING THE COMPANY. PENALTIES MAY INCLUDE IMPRISONMENT, FINES OR A DENIAL OF INSURANCE BENEFITS.

#### NOTICE TO MARYLAND APPLICANTS:

ANY PERSON WHO KNOWINGLY AND WILLFULLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR WHO KNOWINGLY AND WILLFULLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### **NOTICE TO NEW JERSEY APPLICANTS:**

ANY PERSON WHO INCLUDES ANY FALSE OR MISLEADING INFORMATION ON AN APPLICATION FOR AN INSURANCE POLICY IS SUBJECT TO CRIMINAL AND CIVIL PENALTIES.

#### NOTICE TO NEW MEXICO APPLICANTS:

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO CIVIL FINES AND CRIMINAL PENALTIES.

#### **NOTICE TO NEW YORK APPLICANTS:**

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME, AND SHALL ALSO BE SUBJECT TO A CIVIL PENALTY NOT TO EXCEED FIVE THOUSAND DOLLARS AND THE STATED VALUE OF THE CLAIM FOR EACH SUCH VIOLATION.

#### **NOTICE TO OHIO APPLICANTS:**

ANY PERSON WHO, WITH INTENT TO DEFRAUD OR KNOWING THAT HE IS FACILITATING A FRAUD AGAINST AN INSURER, SUBMITS AN APPLICATION OR FILES A CLAIM CONTAINING A FALSE OR DECEPTIVE STATEMENT IS GUILTY OF INSURANCE FRAUD.

#### **NOTICE TO OKLAHOMA APPLICANTS:**

WARNING: ANY PERSON WHO KNOWINGLY, AND WITH INTENT TO INJURE, DEFRAUD OR DECEIVE ANY INSURER, MAKES ANY CLAIM FOR THE PROCEEDS OF AN INSURANCE POLICY CONTAINING ANY FALSE, INCOMPLETE OR MISLEADING INFORMATION IS GUILTY OF A FELONY.

#### **NOTICE TO PENNSYLVANIA APPLICANTS:**

ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE OR STATEMENT OF CLAIM CONTAINING ANY MATERIALLY FALSE INFORMATION OR CONCEALS FOR THE PURPOSE OF MISLEADING, INFORMATION CONCERNING ANY FACT MATERIAL THERETO COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME AND SUBJECTS SUCH PERSON TO CRIMINAL AND CIVIL PENALTIES.

#### NOTICE TO RHODE ISLAND APPLICANTS:

ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENTS FALSE INFORMATION IN AN APPLICATION FOR INSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO FINES AND CONFINEMENT IN PRISON.

#### SURPLUS LINES NOTICE FOR RHODE ISLAND APPLICANTS:

THIS INSURANCE CONTRACT HAS BEEN PLACED WITH AN INSURER NOT LICENSED TO DO BUSINESS IN THE STATE OF RHODE ISLAND BUT APPROVED AS A SURPLUS LINES INSURER. THE INSURER IS NOT A MEMBER OF THE RHODE ISLAND INSURERS INSOLVENCY FUND. SHOULD THE INSURER BECOME INSOLVENT, THE PROTECTION AND BENEFITS OF THE RHODE ISLAND INSURERS INSOLVENCY FUND ARE NOT AVAILABLE.

#### **SURPLUS LINES NOTICE FOR SOUTH CAROLINA APPLICANTS:**

THIS COMPANY HAS BEEN APPROVED BY THE DIRECTOR OR HIS DESIGNEE OF THE SOUTH CAROLINA DEPARTMENT OF INSURANCE TO WRITE BUSINESS IN THIS STATE AS AN ELIGIBLE SURPLUS LINES INSURER, BUT IT IS NOT AFFORDED GUARANTY FUND PROTECTION.

#### NOTICE TO TENNESSEE, VIRGINIA AND WASHINGTON APPLICANTS:

IT IS A CRIME TO KNOWINGLY PROVIDE FALSE, INCOMPLETE OR MISLEADING INFORMATION TO AN INSURANCE COMPANY FOR THE PURPOSE OF DEFRAUDING THE COMPANY. PENALTIES INCLUDE IMPRISONMENT, FINES AND DENIAL OF INSURANCE BENEFITS.