OneBeacon Insurance Company



c/o First Media 4350 Shawnee Mission Pkwy #350 – Fairway, KS 66205 800-753-7545/913-384-4800 Fax: 913-384-4822 www.firstmediainc.com

Media Advantage Policy[®] Multimedia Renewal Application

All Questions Must Be Answered Completely.
Attach Additional Sheet If Necessary.

NOTE: Unless the policy form provides coverage for Defense Costs in Addition to the Limits of Liability, the Limits of Liability shall be reduced by defense costs. Renewal of the expiring Media Advantage Policy[®], Endorsements and Declarations is not automatic. Please return the completed Renewal Application promptly so that we can advise of renewal terms or of our inability to renew coverage.

1.	Named Insured Information			
	Named Insured			
	Policy Number	Expiration Date		
		ured's address, phone number, fax or e-mail address or other		
2. Business Operations — Advise of any changes in multimedia activities:				
	United States Gross Annual Revenues:			
	Book Publishing \$	Radio Broadcasting \$		
	Broadcast Programming \$	Magazine Publishing \$		
	TV Broadcasting \$	Newspaper Publishing \$		
	Other (Describe) \$			
	Canadian Gross Annual Revenues:			
	Book Publishing \$	Radio Broadcasting \$		
	Broadcast Programming \$	Magazine Publishing \$		
	TV Broadcasting \$	Newspaper Publishing \$		
	Other (Describe) \$			

	International Gross Annual Revenues:				
	Book Publishing \$	Radio Broadcasting \$			
	Broadcast Programming \$	Magazine Publishing \$			
	TV Broadcasting \$	Newspaper Publishing \$			
	Other (Describe) \$				
	Please attach current financial statement or annual report and information regarding any new media entities.				
3.	Claim Information				
	Has any Insured been involved in a media liability lawsuit or claim, which has not yet been reported to the Company?				
	If "yes," please attach detailed information, including suit papers or demand letters.				
	e or is seeking to add this coverage, please attach detailed subpoena, which have not been reported.				
4.	Other Information				
	Advise of any other important changes that have occurred since the preceding or original Application:				
	FRAUD WARNING				
	ANY PERSON, WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON, FILES AN APPLICATION FOR INSURANCE CONTAINING ANY MATERIALLY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF				
	MISLEADING INFORMATION, CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT,				
	WHICH IS A CRIME AND SUBJECTS THE PERSON TO CRIMINAL AND [NY: SUBSTANTIAL] CIVIL PENALTIES. IN MAINE AND VIRGINIA, INSURANCE BENEFITS MAY ALSO BE DENIED.				
	PLEASE NOTE: THIS FRAUD WARNING DOES NOT APPLY TO INSURANCE GOVERNED BY THE				
	LAWS OF CANADA.				
	The statements made in this Renewal Application for insurance and in any attachments are true and correct to the best of my knowledge.				
	Insured(Director, Partner or Principal)	Title			
	Signature	Date			

If this is your first submission to First Media, please complete the following:				
Agency/Producer		icense No.		
Agency	Agency Tax F	Payer I.D.		
Address	City and State	e/Province	·	
Zip/Postal Code	Telephone	Fax		

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