

New Business Application for Media Liability Coverage

BY COMPLETING THIS NEW BUSINESS APPLICATION THE APPLICANT IS APPLYING FOR COVERAGE WITH FEDERAL INSURANCE COMPANY (THE "COMPANY")

NOTICE: THE LIMIT OF LIABILITY TO PAY DAMAGES OR SETTLEMENTS WILL BE REDUCED AND MAY BE EXHAUSTED BY "DEFENSE COSTS" AND "SUBPOENA DEFENSE COSTS," AND "DEFENSE COSTS" AND "SUBPOENA DEFENSE COSTS" WILL BE APPLIED AGAINST THE APPLICABLE RETENTION AMOUNT. THE COVERAGE AFFORDED UNDER THIS POLICY DIFFERS IN SOME RESPECTS FROM THAT AFFORDED UNDER OTHER POLICIES. READ THE ENTIRE NEW BUSINESS APPLICATION CAREFULLY BEFORE SIGNING.

APPLICATION INSTRUCTIONS:

- Whenever used in this Application, unless otherwise stated, the term "Applicant" means the Parent Organization and all of its Subsidiaries.
- 2. Complete only those sections that are applicable to the **Applicant**, and check the appropriate box.
- 3. For those **Applicants** <u>only</u> applying for Production Activities or Internet Activities coverage, please complete a separate application form for each. *Do not complete this form.*
- 4. Attach a copy of the following:
 - Current audited financial statement, annual report and/or 10K, or complete operating budget if **Applicant** is a non-profit organization;
 - Experience resume of key personnel if in business less than three (3) years;
 - Standard release forms;
 - Company brochures or advertising materials, etc.;
 - Brochure or list of current book titles, programming, etc.; and
 - Copies of standard contracts with authors, free-lance writers, distributors, advertisers, actors, employees, etc.

I.	GENERAL APP	PLICANT	INFORMATION (FC	R ALL A	APPLICANTS):						
1.	Name of Applicant:										
2.	Address of Applicant:										
	City:		State:		Zip Code:		_ Telephone:				
3.	Web address:										
4.	The Applicant	is: □	Individual		Non-profit		Partnership				
			Corporation		Privately Held		Publicly Traded				
			Other:								
5.	Year establishe	d:									
6.	Are there othe coverage is des		aries, affiliates or o	ther rela	ited entity(ies) (in	ncluding DI	BAs) for which	□ Yes	□ No		
	If Yes, list all su	ch locatio	ns on a separate sh	eet and a	attach it to this App	plication.					
			t afforded to any si as an Insured on tl			heduled in	this section of t	he Appli	cation		
II.	GENERAL POL	ICY INFO	DRMATION (FOR A	LL APPL	LICANTS):						
1.	Coverage desir	ed:									
	☐ Media	a Activities	3								
	☐ Cove	red Subpo	oena (for NewsMedia	a Organiz	zations only)						
	☐ Produ	uction Acti	vities (Please comp	lete sepa	rate Application)						
	□ Intern	et Activiti	es (Please complete	separat	e Application)						
	Limits of Liabilit	y desired:									
	Each Clai	im or Rela	Each Claim or Related Claim:								



		Media Activities: \$
		Covered Subpoena: \$
_		Aggregate for all Claims, Related Claims and Covered Subpoenas (if applicable): \$
2.		ention Amount desired for each Claim or Related Claim:
2	-	5,000
3.		ention desired for each Covered Subpoena (if applicable): 10,000 □ Other: \$
4.		insurance percentage desired for each Covered Subpoena, Claim or Related Claims:
	Med	dia Activities: Other:%
	Cov	ered Subpoena: Other:%
5.	Polid addr	cy Period Requested: From to both days at 12:01 a.m. at the principal ress of the Applicant .
6.	Des	cribe Media Activities to be insured:
III.	RISI	K MANAGEMENT PROCEDURES (FOR ALL APPLICANTS):
LEG		ND EDITORIAL REVIEW:
1.	Plea	ase provide the name, address, telephone number, and years of experience of the Applicant's in-house legal
	cour	nsel:
_		
2.	new	s the Applicant retain outside counsel for advice regarding potential liabilities arising out of regathering or out of the publication, production, dissemination or broadcast of material or tent?
	If Ye	es, please provide the following information for each outside counsel:
		Name of firm:
		Principal contact:
		Years of experience:
3.	a.	Please describe the Applicant's policy and practice regarding review and editing of articles, broadcasts, or other communications prior to publication, including the names of the individuals conducting the review and their experience, as well as the procedures/guidelines for referring to outside counsel:
	b.	Please describe the Applicant's policy and practice regarding legal review of articles, broadcasts, or other communications prior to publication, including the name of the outside counsel, years of experience, and how often outside counsel is used to conduct reviews:
4.		ase describe the Applicant's policy and practice regarding continuing education for staff on legal issues aining to libel, privacy, intellectual property, and related media and entertainment law:
5.	App	roximate percentage of all media for which Applicant is indemnified by another party:%



	ny Covered Media published, broadcast, or otherwise communicated in a language other than lish?	□ Yes	
If Ye	es, please identify such Covered Media and the language used.		
	at percentage (%) of the content of the Covered Media is derived from news or feature dications, or wire services?		
Des	cribe Applicant's policy and practice regarding the processing of and response to requests ection.	for retrac	tion
Doe	s Applicant engage in any live programming?	□ Yes	□ 1
	es, please describe the type of delay device utilized and Applicant's policy and practice regandevice.	rding the	use
List	membership in industry groups or associations:		
	orial Procedures for Publishing Operations:		
Plea	ase check: ☐ Applicable ☐ N/A (If N/A proceed to next section.)		
a.	Are editors familiar with current defamation and privacy law in all jurisdictions where your media is circulated?	□ Yes	
b.	Are letters-to-the-editor edited?	☐ Yes	
C.	Are written hold harmless or indemnity agreements executed with advertisers and advertising agencies?	□ Yes	
d.	Are written releases obtained from persons appearing in photographs or from photo agencies?	□ Yes	□ 1
e.	Do free-lance writers provide written warranties with respect to originality of content, libelous matter, and authenticity of sources?	□ Yes	□ 1
	If Yes, please attach a copy of warranty.		
f.	Is a disclaimer issued with respect to technical information or advice?	☐ Yes	
g.	Are titles of all publications cleared?	☐ Yes	
h.	Are unsolicited articles or photographs accepted?	☐ Yes	
	If Yes, please describe procedures for processing:		
	gramming/Operational Procedures for Broadcasting, Telecasting and Cablecasting:		
	ase check: Applicable N/A (If N/A proceed to next section.)		
	ase check: Broadcasting Telecasting Cablecasting		
a.	Are news teams familiar with current defamation and privacy law in all jurisdictions where your media is circulated?	□ Yes	



b.	Are written hold harmless or indemnity agreements executed with sponsors and advertising agencies with respect to the content of commercials?	□ Yes	П№
C.	Do the news teams engage in "investigative" reporting?	□ Yes	
	If Yes, provide description of methods for documenting sources of information.		
d.	Are "action reporter" or similar consumer programs broadcast or telecast?	□ Yes	□ No
e.	Does the Applicant engage in any of the following newsgathering practices:		
	Hidden cameras/microphones?	☐ Yes	□ No
	Reliance on anonymous sources?	□ Yes	□ No
	"Undercover" investigations?	☐ Yes	□ No
	If "Yes" to any of the items in Question 12.e. above, please describe the Applicant's pol governing the use of such techniques:	cy and p	ractice
f.	Do reporters participate in ride alongs with law enforcement, medical emergency services, private investigators, or any other ride alongs? If "other" ride alongs, please explain:	□ Yes	□ No
g.	Are talk shows and interview programs pre-taped or pre-recorded?	☐ Yes	ПΝο
h.	Do television news teams use "mini-cams"?	□ Yes	
i.	Do any stations produce programming used by stations which Applicant does not own or	— 100	
	operate?	☐ Yes	□ No
j.	Are independent producers required to provide Applicant written hold harmless or indemnity agreements with respect to the programming they offer?	□ Yes	□ No
	If Yes, please attach a copy of the agreement.		
k.	Are independent producers required to provide evidence of insurance with respect to such hold harmless or indemnity agreements?	□ Yes	□ No
l.	Does Applicant pay licensing fees to ASCAP, SESAC, BMI or other music licensing society?	□ Yes	□ No
Nev	vspaper Publishing and NewsMedia Broadcasting Operations:		
Plea	ase check: ☐ Applicable ☐ N/A (If N/A proceed to next section.)		
Plea	ase check: Newspaper Publishing NewsMedia Broadcasting		
a.	What percentage (%) of the content of the Covered Media is supplied by stringers, freelancers, or other non-employees?		%
b.	Does Applicant obtain rights to future use of material supplied by stringers, freelancers, or other non-employees?	□ Yes	□ No
C.	Please describe the Applicant's policy and practice regarding hold harmless or indemnifica with stringers and freelancers, and attach a sample of any standard indemnification or agreement:		
d.	Please describe the Applicant's policy and practice regarding indemnification or hold harml with third parties to whom the Applicant supplies content for publication or broadcast, and att any standard indemnification or hold harmless agreement:		

13.



New Business Application for Media Liability Coverage

List news fo	eature se	rvices or syndic	ates used:		
license for stringers, fi	the use reelancers ove, inclu	of copyrighted s or other non-e uding but not lim	content; a employees.	and (c) other rights in the Attach samples of any sta	g: (a) ownership of a copyright; (b) content of the material supplied indard agreement used in connection hire" licenses and any hold harmle
				se describe: (a) when the eplaced by the current poli	Applicant instituted its current policy and practice:
-					
electronic is such public electronic a	reproduct cation, dis archive, d	ion of any cont semination, or	ent by App reproductio	plicant (or any current or on), including but not limite	lication, electronic dissemination, anticipated future discontinuation d to the use by the Applicant of a lic means or any future medium the
electronic is such public electronic a may enable	reproduct cation, dis archive, d e such dis	ion of any cont semination, or latabase, CD-R semination: the content des	ent by Appreproduction OM, interno	plicant (or any current or on), including but not limite net, email or other electron	anticipated future discontinuation d to the use by the Applicant of a
electronic is such public electronic a may enable. What perce stringers, fi	reproduct cation, dis archive, d e such dis entage of reelancers	ion of any cont esemination, or latabase, CD-R esemination: the content des	ent by Appreproduction OM, internation scribed in Comployees?	plicant (or any current or on), including but not limited net, email or other electron of the plant of the pl	anticipated future discontinuation d to the use by the Applicant of a lic means or any future medium the sister of the supplied is, or is anticipated to be supplied
electronic is such public electronic a may enable. What percestringers, fir Past: What percestringers	reproduct cation, dispersive, describing archive, described archive, d	ion of any contessemination, or latabase, CD-Resemination: the content desser or other non-ecurrent:	ent by Appreproduction OM, intern scribed in Comployees?% scribed in	plicant (or any current or on), including but not limite net, email or other electron Question 13.h. above was, ? Anticipated Future: _ Question 13.h. above wa	anticipated future discontinuation d to the use by the Applicant of a lic means or any future medium the sister of the supplied is, or is anticipated to be supplied

IV.

Should be Completed Separately Under the Media Liability Coverage for Authors Application, as well as the Supplemental Applications for Distributor Liability and Music Liability.

Estimated total gross annual operating sales or revenues from all companies wholly or partially owned by, affiliated 1. with, associated with, or controlled by Applicant, derived from the following media activities to be covered by the proposed policy:

	TOTAL ANNUAL OPERATING SALES/REVENUES						
	Activity For Which Coverage Is Sought:	Past 12 Months	Current 12 Months	Estimate for Coming Year			
1.	Advertiser Liability:	\$	\$	\$			
2.	Advertising Agency Liability:	\$	\$	\$			
3.	Book publishing:	\$	\$	\$			
4.	Broadcasting (Radio):	\$	\$	\$			
5.	Broadcasting (Television):	\$	\$	\$			



6.	Cablecasting:	\$	\$	¢
_		Φ	<u></u> φ	\$
7.	Magazine or Periodical Publishing:	\$	\$	\$
8.	Newspaper Publishing:	\$	\$	\$_
9.	Miscellaneous: please describe:			
		\$	\$	\$
TO	TAL:	\$	\$	\$
	nated total gross annual operating sal vities to be covered by the propose GEOGRAPHIC BREAKDON	d policy:		
	GLOGRAFIIIO BREARDO	Past 12 Months	Current 12 Months	Estimate for Coming Year
1.	United States:	\$	\$	\$
2.	Canada:	\$	\$	\$
3.	United Kingdom:	\$	\$	\$
4.	Australia:	\$	\$	\$
5.	Asia:	\$	\$	\$
6.	Europe:	\$	\$	\$
7.	Other countries – specify:	\$	\$	\$
TO	TAL:	\$	\$	\$
	TERED MEDIA/OPERATIONS INFOF	RMATION: (Only com	plete applicable section(s) and add attachments,
DV	ERTISER LIABILITY COVERAGE:			
lea	se check: ☐ Applicable ☐ N/A If N	/A proceed to next sec	tion.	
•	Describe the nature of Applicant's l	ousiness and the types	of products or services	Applicant provides:
-	List advertising agency(ies) used:			
-	Please check the appropriate box fo	r each of the following:		
•	a. Does Applicant operate an in	_	ncy?	□ Yes □ N
	b. Does Applicant engage in co		•	□ Yes □ N
	c. Are written hold harmless agencies and the media?	or indemnity agreem	ents required from ad	vertising □ Yes □ N

2.

	d.		cies and the media required to old harmless or indemnity agree		□ Yes □ No
	e.	If employees make cre from these employees	eative contributions to advertising	g, are written releases obtained	□ Yes □ No
	f.		lop product names, package des	sign or display designs?	□ Yes □ No
			e procedures for trademark sear		
	g.	Has Applicant been advertising activities?	cited by any regulatory agency	for violations arising out of its	□ Yes □ No
4.		ertising activities:	ercentage of gross revenues e	estimated for the coming year	for the following
		% Radio	% Magazines	% Billboards	
		% Television	% Catalog/Mail orders	% Newpapers	
		% Internet	% Flyers	% Other – specify: _	
5.		vide the amount the App ertising expenditures):	plicant spends advertising its pr	oducts and services (gross	\$
6.	Atta	ch the following:			
ΑD\	• • • VERTIS	Standard client contra	ct for advertising activities; ct for web site design/developme are for processing unsolicited ide TY COVERAGE:		etc.
Plea	ase chi	eck: П Applicable П N	I/A If N/A proceed to next section	on	
1.			nt's business, including any area		
2.	List	major clients and descri	ption of their business:		
3.		vide the approximate pertising activities:	ercentage of gross revenues e	estimated for the coming year	for the following
		% Public relations c	onsultant	% Mail order catalog	
		% Printing		% Broadcasting	
		% Production of film	s, radio or television programs		
		% Photo Service		% Package/display/p	roduct design
		% Promotions/swee	pstakes development	% Music service	
		% Web site design	•	% Market research	
		% Web hosting		% Media buying	
		 % Publishing		% Direct marketing	
		% Product testing		% Comparative adve	ertising
		% Live Events			5
		% Other – specify:			
4.	a.		cited by any regulatory agend	cy for violations arising out of	□ Yes □ No
		If Yes please explain:			

В.



MEDIAGUARDSM by CHUBB New Business Application

for Media Liability Coverage

b.	Does Applicant obtain written releases w	ith respect to creative material or talent	
٠.	utilized in advertising?	•	′es □ N
C.	Does Applicant's contract always provide for	or client approval?	′es □ N
d.	Does Applicant develop product names, pa	ckage design or display designs?	′es □ N
	If Yes, please describe procedures for trade	mark searches:	
	at percentage (%) of the content of the Celancers or other non-employees?	overed Media is supplied by stringers,	(
with		ice regarding hold harmless or indemnification a ample of any standard indemnification or hold	
Atta	ach the following:		
•	Standard client contract for advertising activi	ities;	
•	Standard client contract for web site design/	development activities; and	
•	· ·	olicited ideas, photographs, manuscripts, etc.	
OK PI	UBLISHING LIABILITY COVERAGE:	σ το	
	neck: Applicable N/A If N/A proceed to r	peyt section	
	oe of books published: (Please provide approegories.)	oximate percentage of revenues for each of the	e followin
cate		oximate percentage of revenues for each of the% Poetry	e followin
cate	egories.)		e followir
cate	egories.) % Textbooks	% Poetry	e followir
cate	egories.)% Textbooks% Children's	% Poetry % How-to-do-it	e followin
cate	egories.)% Textbooks% Children's% Current, biography, autobiography	% Poetry % How-to-do-it % Technical	e followir
cate	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography	% Poetry% How-to-do-it% Technical% Religious	e followir
cate	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary	e followir
cate	egories.) % Textbooks % Children's % Current, biography, autobiography % History, biography % Investigative reporting, exposé % Classics	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity	e followir
	egories.) % Textbooks % Children's % Current, biography, autobiography % History, biography % Investigative reporting, exposé % Classics	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify:	e followir
cate	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction current fiscal year, specify number of:	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify:	e followir
For	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction current fiscal year, specify number of:	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify:100% TOTAL Titles distributed for others:	e followin
For	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction current fiscal year, specify number of: ginal titles: Reprints:	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify: 100% TOTALTitles distributed for others: through publishing contract:	
For	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction r current fiscal year, specify number of: ginal titles: Reprints: centage of indemnification provided by author to authors required to provide evidence of insura	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify: 100% TOTALTitles distributed for others: through publishing contract:	
For Original Per Are	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction current fiscal year, specify number of: ginal titles: Reprints: centage of indemnification provided by author to	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify: 100% TOTALTitles distributed for others: through publishing contract:	
For Original Per Are	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction **current fiscal year, specify number of: ginal titles: Reprints: **centage of indemnification provided by author to authors required to provide evidence of insural res, please complete a separate application.	% Poetry% How-to-do-it% Technical% Religious% Social, political commentary% Celebrity% Other – specify: 100% TOTALTitles distributed for others: through publishing contract:	
For Original Per Are	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction **current fiscal year, specify number of: ginal titles: Reprints: **centage of indemnification provided by author to authors required to provide evidence of insurates, please complete a separate application. **ach the following: Brochure of current titles or book order list;		∕es □ N
For Original Per Are If Y	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction **current fiscal year, specify number of: ginal titles: Reprints: reentage of indemnification provided by author to authors required to provide evidence of insurates, please complete a separate application. **ach the following: Brochure of current titles or book order list; Description of standard procedures for check		∕es □ N
For Original Per Are	egories.) % Textbooks% Children's% Current, biography, autobiography% History, biography% Investigative reporting, exposé% Classics% Fiction **current fiscal year, specify number of: ginal titles: Reprints: **centage of indemnification provided by author to authors required to provide evidence of insurates, please complete a separate application. **ach the following: Brochure of current titles or book order list;		∕es □ N

D.

C.

Please check: ☐ Applicable ☐ N/A If N/A proceed to next section.

Chubb Group of Insurance Companies 15 Mountain View Rd. Warren, NJ 07059 CHUBB

MEDIAGUARDSM by CHUBB

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RADI	ОΒ	ROA	DCA	STING:
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1.	a.	necessar		List all rac	lio static	ons owned	or operate	d by Applican	t(attacn sepa	rate sneet, r
		Call Letters	AM/FM	Locatio Geograp Marke	ohic	Date Licensed	% Simulca / Fully Automate	Number	of	ghest 60- second ertising Rate
	b.	Briefly de	escribe s	tation forma	nt or type	of program	ming:			
TEL	EVISI	ON BROA	DCASTI	NG:						
2.	a.	Covered necessar		List all tele	vision st	ations own	ed or opera	ted by Applica	nt(attach sepa	arate sheet, i
		Call Letters	Geo	cation & ographic larket	Date Licens	Nur	imated nber of ewers	Highest Advertising Rate per Hour	Highest 30-second Spot Rate	Number of Subscribers
				_		_				
	b.	Briefly de	escribe s	tation forma	it or type	of program	nming:			
	BLECA	ASTING:								
3.	a.								1	
			Name of	System		Lo	cation(City/	State)	Number of	Subscribers
	b.	Market c	lassificat	ion:	l .					
	C.									□ Yes □ No
		If Yes, please provide the following information:								
				Тур	е		Nι	mber of hours per week		ipts derived ndication
									-	
۸tta	ch the	following:								

- 4.
 - Specimen contract(s) used with advertisers and other third party content providers.
 - Description of standard clearance procedures for checking originality and accuracy of content, title clearance, copyright clearance, and ensuring authorized use of name and likeness, film clips and music.

_	MAAAAZINE O DEDIADIAAI	PUBLISHER LIABILITY COVERAG	
_	MAGAZINE & PERICHMA	PUBLISHER LIABILITY COVERAGE	

Please check: ☐ Applicable ☐ N/A If N/A proceed to next section.



	1.	a.								
			Name of Publication	Location (City/State)	Date First Published	Average Circulation	Frequency of Publication	Type Publica		
								_		
		b.	Check primary circul	ation area:						
	☐ International ☐ National ☐ Rural ☐ Suburban ☐ Metro ☐ Regional ☐ Ca							s		
	☐ Controlled Circulation ☐ Other – specify:									
	2.	2. Attach the following:								
		 One copy of each publication or a manuscript if publication is to be released into circ 90 days as a new offering; and 							ne nex	
		•	Specimen contract(s) used with advertisers a	and other third	party content	providers.			
=.	NEWSPAPER PUBLISHING COVERAGE:									
	Plea	se che	eck: □ Applicable □	N/A If N/A proceed to r	ext section.					
	1.	a. Please list all <u>print publications</u> for which coverage is sought and identify the frequency of publication (e.g., daily, weekly), average circulation, and geographical market served:								
		Nar	ne of Publication	Location (City/State)	Date First Published	Average Circulation	Frequency of Publication	Type Publica		
	b. Check primary circulation area:									
	☐ International ☐ National ☐ Regional ☐ Metro ☐ Suburban ☐ Rural ☐ Camp							S		
	☐ Controlled Circulation ☐ Shopper ☐ Web Site ☐ Other – specify:									
	2.	Has the Applicant obtained the advice of in-house or outside counsel regarding its past,							□ No	
		If Yes, please explain:								
	3.	Attach the following:								
		•	Copies of standard of	ontracts/hold harmless	agreements wi	th advertisers	and advertising	g agencies	s; and	
		 Copy of current rate cards for covered broadcast stations. 								
3.	AUT		LIABILITY COVERAG							
	1.							☐ Yes		
		If Yes, please complete the Author Liability Supplemental Application.								
Ⅎ.	DIS	STRIBUTOR LIABILITY COVERAGE:								
	1.	b.b. (A.b						☐ Yes		
		If Yes, please complete the Distributor Liability Supplemental Application.								
•			ABILITY COVERAGE:							
	1.	recordings?					roduce audio	□ Yes	□ No	
		If Ye	s, please complete the	Music Liability Suppler	nental Applicat	tion.				
/I.	MIS	CELL	ANEOUS: Please che	eck: ☐ Applicable ☐ N	I/A If N/A prod	ceed to next s	section.			



	Other published materials: (i.e., charts, graphs, maps, audio-visual aids, greeting cards, brochures, etc.) Type:								
II.	PRIOR INSURANCE, APPLICANTS):	OTHER INSURANCE,	LOSS HISTORY	AND PRIOR I	KNOWLEDGE (FOR ALI			
	Does the Applicant have media liability insurance currently in force? ☐ Yes ☐ No a. If Yes to Question 1, is Advertising Injury coverage included? ☐ Yes ☐ No b. If Yes to Question 1, complete the chart below for the past five (5) years:								
	LIABILITY INSURER	POLICY PERIOD	LIMITS	DEDUCTIBLE	PREMIUM	# CLAIMS			
			_ \$	\$	\$				
			\$	\$	\$				
			<u> </u>	\$	\$				
				\$	\$				
			\$	\$	\$				
	MISSOURI APPLICANT	│ S/AGENTS - DO NOT AN	- -	-	Ι Ψ				
	Has the Applicant ever	had an application for me r non-renewed by the insu	edia liability insuran			Yes □ No			
	If Yes, please attach an e	·							
	Does the Applicant maintain a comprehensive general liability policy? ☐ Yes ☐ No								
	If Yes, please provide the following information:								
	Name of Insurer:								
	Policy Period: Limit:								
	Is Personal Injury covera	~			_	Yes □ No			
	Is Product Liability covers	age included?			Ш	Yes □ No			
US	suit or received a claim dissemination or commun of invasion of privacy of	s, has the Applicant or an of for any act, error, or conication of information, incommentation of national distress, false arr	omission relating to cluding but not limite ame or likeness, ir	the gathering, p ed to libel, slander afringement of co	roduction, , any form pyright or	Yes □ No			
		n detail the circumstance legal basis for the claim,			including the ide	ntity of the			
	Applicant or any of its s	uding the status) of all me subsidiaries, or any direct ector, officer, employee, p	or, officer, employe	e, partner, agent o	or independent co	ontractor o			



New Business Application for Media Liability Coverage

a	а.	In the past five (5) years, how many subpoenas have been served on the Applicant , seeking documents or information obtained in the course of newsgathering activities?					
b	Ο.	Of these, how many times has the Applicant challenged the subpoena by filing a motion in court?					
C	С.	Please provide a list detailing all Defense Costs incurred in connection with each separa subpoena listed in Question 6.b. above:	ate challeng	je to a			
4	Appl circui	inquiry, do any of the principals, partners, officers, directors, or employees of the icant or any other proposed insured have knowledge or information about any facts, instances or situations which might reasonably be expected to give rise to a future claim in would fall within the scope of the proposed insurance?	□Yes	□ Nc			
	f Yes						

VIII. MATERIAL CHANGE:

If there is any material change in the answers to the questions in this Application before the policy inception date, the **Applicant** must immediately notify the Company in writing, and any outstanding quotation may be modified or withdrawn.

response to questions 4, 5, 6, and 7 above is excluded from the proposed insurance.

IX. DECLARATIONS, FRAUD WARNINGS AND SIGNATURES:

The **Applicant's** submission of this Application does not obligate the Company to issue, or the **Applicant** to purchase, a policy. The **Applicant** will be advised if the Application for coverage is accepted. The **Applicant** hereby authorizes the Company to make any inquiry in connection with this Application.

The undersigned authorized agents of the person(s) and entity(ies) proposed for this insurance declare to the best of their knowledge and belief, after reasonable inquiry, the statements made in this Application and any attachments or information submitted with this Application, are true and complete. The undersigned agree that this Application and its attachments shall be the basis of a contract should a policy providing the requested coverage be issued and shall be deemed to be attached to and shall form a part of any such policy. The Company will have relied upon this Application, its attachments, and such other information submitted therewith in issuing such policy.

The information provided in this Application is for underwriting purposes only and does not constitute notice to the Company under any policy of a Claim or potential Claim.

Notice to Arkansas, Louisiana, Maryland, Minnesota, New Mexico and Ohio Applicants: Any person who, with intent to defraud or knowing that he/she is facilitating a fraud against an insurer, submits an application or files a claim containing a false, fraudulent or deceptive statement is, or may be found to be, guilty of insurance fraud, which is a crime, and may be subject to civil fines and criminal penalties.

Notice to Colorado Applicants: It is unlawful to knowingly provide false, incomplete or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance, and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policy holder or claimant for the purpose of defrauding or attempting to defraud the policy holder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory agencies.

Notice to District of Columbia Applicants: ARNING: It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.



Title
Chief Executive Officer
Chief Financial or Chief

Zip:

New Business Application for Media Liability Coverage

Notice to Florida and Oklahoma Applicants: Any person who, knowingly and with intent to injure, defraud or deceive any employer or employee, insurance company, or self-insured program, files a statement of claim containing any false or misleading information is guilty of: a felony (in Oklahoma) or a felony of the third degree (in Florida).

Notice to Kentucky Applicants: Any person who, knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any false information, or conceals for the purpose of misleading, information concerning any material fact thereto, commits a fraudulent insurance act which is a crime.

Notice to Maine, Tennessee, Virginia and Washington Applicants: It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits.

Notice to New Jersey Applicants: Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

Notice to Oregon and Texas Applicants: Any person who makes an intentional misstatement that is material to the risk may be found guilty of insurance fraud by a court of law.

Notice to Pennsylvania Applicants: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

Notice to Puerto Rico Applicants: Any person who knowingly and with the intention of defrauding presents false information in an insurance application, or presents, helps, or causes the presentation of a fraudulent claim for the payment of a loss or any other benefit, or presents more than one claim for the same damage or loss, shall incur a felony and, upon conviction, shall be sanctioned for each violation with the penalty of a fine of not less than five thousand (5,000) dollars and not more than ten thousand (10,000) dollars, or a fixed term of imprisonment for three (3) years, or both penalties. Should aggravating circumstances are present, the penalty thus established may be increased to a maximum of five (5) years, if extenuating circumstances are present, it may be reduced to a minimum of two (2) years.

Notice to New York Applicants: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime and shall also be subject to: a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

Signature*

	Information	on Officer	
This Application must be signed by the chief Applicant acting as the authorized representa			
Produced By:			
Agent:	Agency:		
Agency Taxpayer ID or SS No.:			
Address:			
City:		Zip:	
Submitted By:			
Agency:			
Agency Taxpayer ID or SS No.:	Agent License No.:		

Address:

City:

Date

State: